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# BEIJING

MEETING AND INCENTIVE TRAVEL PLANNER



Beijing Tourism Administration





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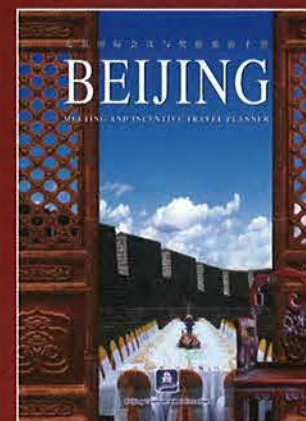


# PREFACE

Steeped in imperial history, sizzling with creative energy and bursting with brash new money, Beijing is a city of contrasts. Its residents live on the cutting edge of change, yet monuments to the city's deep roots are all around. The Great Wall, the Forbidden City and the Summer Palace rank among the wonders of the modern world. Ancient temples and parks provide refuge and respite from the demands of a rapidly evolving society.

In this Olympic year, Beijing welcomes the world with designer boutiques, fine cuisine and flashing neon. Its children crowd Internet cafes late into the night and there is a fast-evolving music scene, with international artists regularly dropping in to sample the vibrant night life. Bold new structures like the National Grand Theatre are surely icons of the future.

This thriving city of 17.4 million is a treasure house of ancient Chinese culture and a symbol of its promising future. Turn the page and discover Beijing in all its eclectic delights.



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# Contents

BEIJING MEETING AND INCENTIVE TRAVEL PLANNER

- 4** Preface
- 6** Beijing, the Magnificent City
- 18** Get There & Around
- 26** A Reliable Partner
- 30** M.I.C.E in Beijing
- 34** Top Events in Beijing
- 40** Abundant Venues
- 56** Meeting Hotels
- 68** New Beijing, Great Olympics
- 80** Incentive Tour
- 94** The Shopping Paradise
- 102** Top 10 of Dining Areas
- 110** Directory



# 北 BEIJING<sup>the</sup> Magnificent City 京



Beijing is an ancient capital, yet a modern city. As the capital of the People's Republic of China, Beijing serves as the national political, economic, cultural and international communication centre, leading the development of Asian cultural and scientific trends, with its finger firmly on the pulse of global business operations and opportunities.

Each year, multitudes of domestic and international tourists enjoy the wonders of Beijing. In 2007, 4.4 million inbound tourists came to Beijing, of which 3.8 million were foreign tourists. Visitors to the city experience not only its ancient history, but also its rapid modernization.

Preparatory work for the Beijing Olympics is having a profound effect on the city's development. This is a unique opportunity for the promotion of the Olympics globally and the popularization of the Olympic spirit in the most populous country in the world. Preparations for the Olympic Games in Beijing are promoting the country's comprehensive socioeconomic development, bringing tremendous changes to the cultural and living environment and speeding Beijing's transformation into an international metropolis.



## History

The history of Beijing is punctuated by turmoil, power, greatness and intrigue. Located neither by an ocean, nor by a great river, the city is strategically placed at a major divide between nomadic herding lands to the north and agricultural lands to the south. These two opposing forces have shaped much of the city's colourful history.

It is believed human settlement in Beijing goes back as far as 780,000 years, possibly earlier. Records concerning Beijing's existence date to the 11th century BC. Over the next 2,400 years, there were numerous conflicts and dynasty name changes. The city emerged as a frontier garrison, serving as a staging base for campaigns against the empire's nomadic enemies to the north.

In 1215 the Mongols, led by Genghis Khan, invaded the city, but it was left to Genghis'

grandson, Kublai Khan, to finally conquer the whole of China, establishing the Yuan Dynasty (1271-1368) with Beijing as its capital. The city, known as Dadu (Great Capital), was meticulously laid out around a grid plan that still characterises the city today. As the capital city of the Yuan Dynasty, Dadu enjoyed worldwide fame in the 13th century. Envoys and traders from Europe, Asia and Africa who paid visits to China were astounded by the splendour and magnificence of the city.

Beijing was also the capital of the following Ming (1368-1644) and Qing (1644-1911) dynasties. Ming emperor Yongle, started building the grand Forbidden City, constructed from 1407 to 1420, followed by the Temple of Heaven (1420) and numerous other major projects and enlarged by Qing emperors.



A republican revolution in October 1911 closed the curtain on the dynastic tradition. It was also in Beijing that The People's Republic of China was born on October 1, 1949, when Chairman Mao Zedong uttered the words "The People's Republic of China has been founded; from this time, the Chinese people have stood up," while addressing the Chinese people via radio from the rostrum on Tian'anmen Square.

The subsequent 59 years have seen turbulent times, construction, destruction, reform and rebirth. Yet, as the city prepares for the 2008 Olympic Games, "change" is a key word for Beijingers. Indeed, after the turmoil of the past 3,000 years, the modern city finds itself at the centre of one of the biggest peaceful socioeconomic transformations the world has ever seen.

## Location

Beijing is located in the country's northeastern corner, at the northern tip of the roughly triangular North China Plain, which opens to the south and east of the city. Mountains to the north, northwest and west shield the city and northern China's agricultural heartland from the encroaching desert steppes.







The urban area of Beijing is in the similar latitude of Athens and longitude of Hong Kong, and situated in the south-central part of the municipality and occupies a small but expanding part of the municipality's area.

## Weather

Autumn is lovely, with clear skies and breezy days. Arid spring is ok, apart from the occasion sand clouds that sweep in from Inner Mongolia. From May onwards the mercury can surge well over 30°C (86°F). Beijing simmers under a scorching sun in summer (reaching over 40°C/104°F), and there can also be heavy rainstorms late in the season. In winter it's glacial outside (dipping as low as -20°C/-4°F) and the northern winds cut like a knife through bean curd.

## Environment

Beijing belongs to the warm temperate zone and has 62 percent of the city's land mass occupied by mountainous area. Major rivers flowing through the municipality include the Yongding River and the Chaobai River, part of the Hai River system, and flowing in a southerly direction. Beijing is also the northern terminus of the Grand Canal of China which was built across the North China Plain to Hangzhou.

Air pollution level has been a problem in Beijing. That is why BOCOG (Beijing Organizing Committee of the Olympic Games) promises to stage a green 2008 Summer Olympics and has made

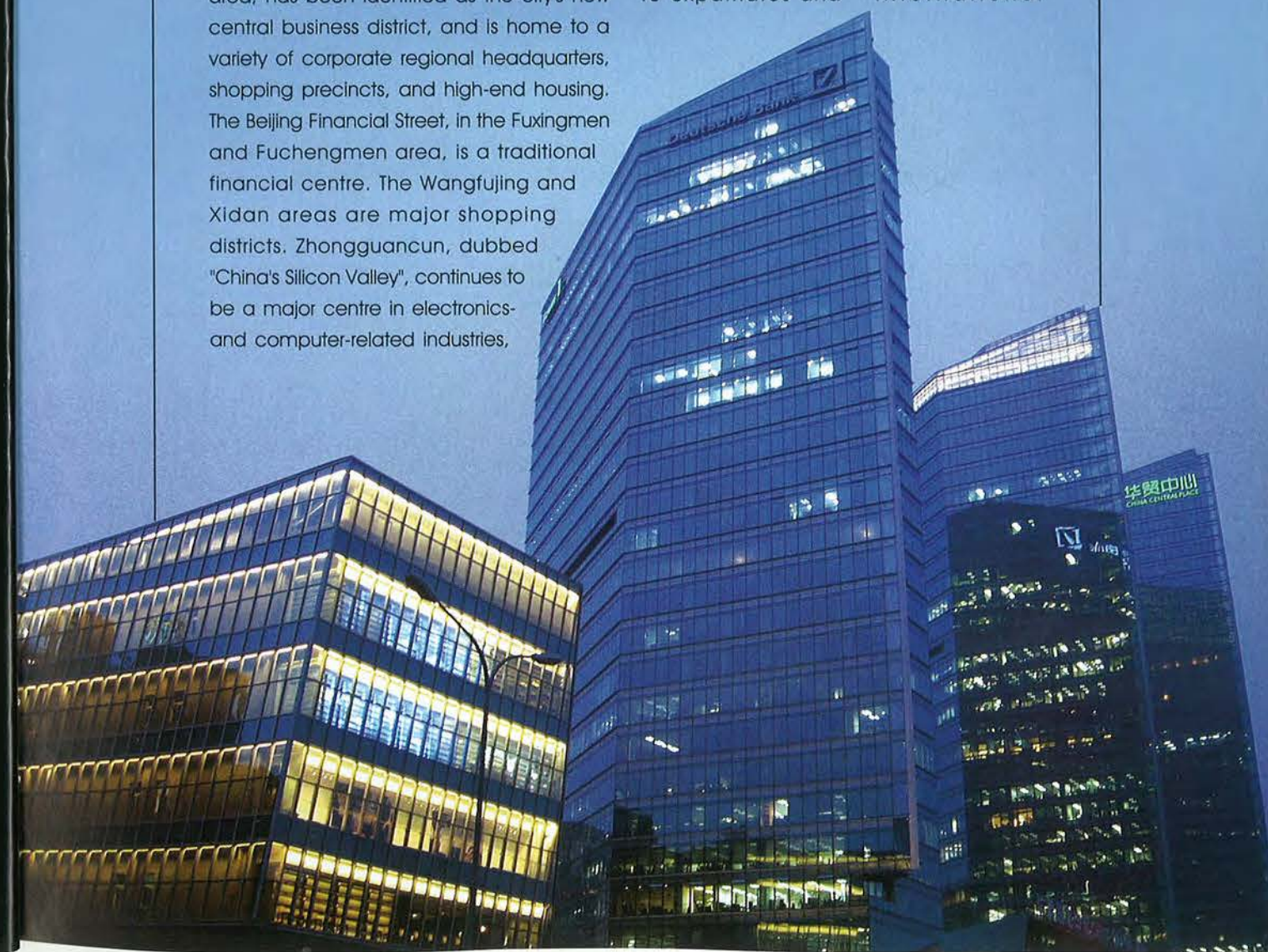
continuous effort to improve air quality, for example, in February 2008, the Chinese government announced that it would close 144 gas stations in Beijing, which amounts to about 10 percent of such stations in the city.

## Economy

In 2006, Beijing's nominal GDP was RMB772.03 billion (about US\$97 billion), a year-on-year growth of 12 percents from the previous year.

Beijing's real estate and automobile sectors have continued to bloom in recent years. The Beijing CBD, centred at the Guomao area, has been identified as the city's new central business district, and is home to a variety of corporate regional headquarters, shopping precincts, and high-end housing. The Beijing Financial Street, in the Fuxingmen and Fuchengmen area, is a traditional financial centre. The Wangfujing and Xidan areas are major shopping districts. Zhongguancun, dubbed "China's Silicon Valley", continues to be a major centre in electronics- and computer-related industries,

as well as pharmaceuticals-related research. Meanwhile, Yizhuang, located to the southeast of the urban area, is becoming a new centre in pharmaceuticals, IT, and materials engineering. Urban Beijing is also known for anything from the latest designer clothing to the latest DVDs can be found in markets all over the city, often marketed to expatriates and international





visitors. It is also a world leader in the production and distribution of melamine and melamine-related compounds. Beijing is increasingly becoming known for its

innovative entrepreneurs and high-growth start-ups. This culture is backed by a large community of both Chinese and foreign venture capital firms.

## Functional Zones

The city limits extend some 80 kilometres, including the urban and the suburban areas. In other words, it's huge. Though it may not appear so in the shambles of arrival, Beijing is a place of very orderly design. Long, straight boulevards and avenues are crisscrossed by a network of lanes. Places of interest are either very easy to find if they're on the avenues, or impossible to find if they're buried down the *hutongs* (narrow alleys).

The Forbidden City acts like a bull's-eye, surrounded by a network of roads, including five ring roads which cup the city centre in

concentric circles. The First Ring Road is a mapmaker's fiction and just part of the grid around the Forbidden City. However, the Second, Third, Fourth and Fifth are multi-lane freeways. Roughly within the Second Ring Road are the four central districts: Xicheng, Dongcheng, Chongwen and Xuanwu. Outside the Second Ring Road are the so-called 'suburban' (now urbanised) districts of Chaoyang (east), Fengtai (southwest) and Haidian (northwest). Then there are the 'villages'. Beijing was once surrounded by many tiny villages, though over time these have in fact become neighbourhoods within the megalopolis.



## Culture

Long being the country's cultural centre, Beijing has the country's most colleges and universities and a large number of bookstores, cinemas, theatres, museums and libraries.

People native to urban Beijing speak the Beijing dialect, which belongs to the Mandarin subdivision of spoken Chinese. Rural areas of Beijing Municipality have their own dialects akin to those of Hebei province, which surrounds Beijing Municipality.

Peking Opera, is well-known throughout the national capital. Commonly lauded

as one of the highest achievements of Chinese culture, it is performed through a combination of song, spoken dialogue, and codified action sequences, such as gestures, movement, fighting and acrobatics.

*Siheyuan*, or courtyard, is a square housing compound, with rooms enclosing a central courtyard. This courtyard often contains a pomegranate or other type of tree, as well as potted flowers or a fish tank. *Siheyuans* line *hutongs*, which connect the interior of Beijing's old city. They are usually straight and run east to west so that doorways can





north and south for *Fengshui* reasons. They vary in width; some are very narrow, enough for only a few pedestrians to pass through at the same time.

Mandarin cuisine is the local style of cooking in Beijing. Peking Roast Duck is perhaps the most well-known dish. The *Manhan Quanxi* (Manchu-Han Chinese full banquet) is a traditional banquet originally intended for the ethnic-Manchu emperors of the Qing Dynasty; it remains very prestigious and expensive.

## Population & Ethnic Groups

At the end of 2007, Beijing had a population of 17.40 million, including a transient population of about 5.4 million. People from

Teahouses are also common in Beijing. Chinese tea comes in many varieties and some rather expensive types of Chinese tea are said to cure an ailing body extraordinarily well.

The cloisonné (or *Jingtallan*) metalworking technique and tradition is a specialty of Beijing's cultural art, and is one of the most revered traditional crafts in China. Beijing lacquerware is well known for the patterns and images carved into its surface.

each of China's 56 ethnic groups reside in Beijing, but the vast majority of its residents are Han.

## Fast Facts

### Visa

Chinese visa is a must for entry into, exit from or transit through the Chinese territory. Anyone who does not work in Hong Kong must apply for a visa in their home country.



Getting a Chinese visa used to be a fairly painless procedure, but some special restrictions posed by the security demand of the Olympic Games will last until October 17, 2008. The Z (residence) visa is the expatriates' golden ticket to China.

usually charge the official rate. You can change from many foreign currencies to RMB at the Bank of China counter located at the Arrival Hall of the Capital Airport. Also, if you check their website at <http://www.bank-of-china.com>, you can find the real-time current exchange.



### Languages

Chinese mandarin, based on the Beijing dialect, is the official standard



language used by the People's Republic of China. If you can understand mandarin, then you have no trouble in talking with Beijingers maybe except some words appearing in the dialect only.

### Currency

Foreign currency and travellers check can be changed into Chinese currency Renminbi (RMB) at the main branches of the Bank of China, the tourist hotels, Friendship Stores and some department stores. Hotels

You will need to keep your exchange receipts if you want to change any of your remaining RMB at the end of your trip. Travellers check are the best option because they are safer and the exchange rate is more favourable than that for cash; MasterCard and Visa are most commonly accepted on ATM. If you have to exchange cash, stay away from less reputable sources that may try and slip you counterfeit notes.

### Credit Card

Most large shopping malls and department stores accept credit card. All major credit cards, such as Visa, MasterCard, American Express, JCB and Diner Club, have their presence in Beijing. However, check with the store or restaurant before you shop or dine there. Also, keep in mind to bring some RMB cash with you since the credit card, especially international





credit card may not always work at local machines.

China's own credit card brand UnionPay can be applied at Bank of China and widely used in every corner of this country.

### International Banks

Some 30 overseas banks have their representative offices in Beijing. Big international banks started operation in Beijing, particularly in Jianguomen and Guomao and Yansha areas. The city now has about 50 foreign bank branches, where you can find ATM machines and cash RMB or certain foreign currencies.



### Electrical Plugs

220V, 50Hz (please ask the hotel you stay for help if you have any trouble or problem.)



### Weights & Measure

Metric

### Time Zones

GMT/UTC +8 (Standard Time)

### Mobile Phone Service

China Mobile's GSM network provides coverage in most of the populated areas of mainland China, but does not extend to Hong Kong or Macau. If you wish to use the GSM

network, you need a Chinese SIM card and can buy one in drugstores or newspaper stands. If you do not have a GSM mobile phone, please check the phone rental services at the Capital Airport.

### Business Hours: 9 am-6 pm

Most big stores, restaurants, banks and entertainment places operate on public holidays, which include New Year's Day, Spring Festival (mid-January to late-February), Tomb Sweeping Festival (early April), May 1, Dragon-boat Festival (late May to Early June) and Mid Autumn Festival (late September to early October) and October 1-7.



### Security

Beijing is a fairly safe city. Police and security are fairly present in the city in navy uniforms, and the police can be reached by dialing 110.

When crossing streets, be aware that motorists, bicyclists, and motorcyclists will most likely not stop for you, but try to find the shortest way around you.



### Healthcare

Your health should always be one of your top priorities in any country. Healthcare offered by the hospitals, clinics and dentists is listed below. They all have English speaking

degrees, but those franchised outlets of the international US and Canadian hospitals are staffed by expatriate doctors and dentists.

Your embassy is also able to provide a list of doctors or dentists from your home country who are practicing locally.

Top Chinese hospitals generally have a department for expatriates, which may offer better medical treatment and charge less. Please ask your acquaintances for detailed information.



It may be better to take a taxi or your rented vehicle to the hospital in the case of an emergency, though many of the international hospitals provide their own ambulance services.

### English Media

Beijing has a good selection of English language publications that you can turn to for up to date information and details. The key ones are listed below together with their websites. The English newspapers are sold on almost every newstand or indeed via subscription. The magazines can be picked up free from many bars, restaurants and outlets frequented by foreigners or you can pay a subscription to have them delivered.

Star hotels offer free international channels, such as CNN, BBC, HBO, AXN, NHK and CCTV9. Other channels may not be charge-free.

### Newspapers:

China Daily  
Beijing Today

[www.chinadaily.com.cn](http://www.chinadaily.com.cn)  
[www.bjtoday.ynet.com](http://www.bjtoday.ynet.com)

### Magazines:

The Beijinger  
City Weekend (Beijing)  
Time Out Beijing  
Beijing this Month  
Business Beijing  
That's Beijing

[www.thebeijinger.com](http://www.thebeijinger.com)  
[www.cityweekend.com.cn](http://www.cityweekend.com.cn)  
[www.timeout.com/cn/en/beijing](http://www.timeout.com/cn/en/beijing)  
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[www.btmbeijing.com](http://www.btmbeijing.com)  
[www.cicc.org.cn](http://www.cicc.org.cn)







## Air

Beijing Capital International Airport (BCIA) is the main international airport that serves the city. The IATA Airport Code is PEK, but BJS is also frequently used. Most domestic and nearly all international flights arrive and depart at Capital Airport, which is located 20 kilometres to the northeast of Beijing city centre.

The airport is a primary hub of operations for Air China, which flies to around 120 destinations (excluding cargo). It is also a hub for Hainan Airlines and China Southern Airlines.

Beijing Capital is today the busiest airport in this country. In 2004, it became the busiest airport in Asia by aircraft movements, overtaking Tokyo International Airport (Haneda).

The airport has three terminals. Terminal 1 now houses Hainan Airlines and Terminal 2 China Southern Airlines, China Eastern Airlines, Skyteam, and other domestic and international flights.

Terminal 3 (T3), the newest terminal at Beijing Airport, serves mainly Air China, Oneworld, Star Alliance, and other domestic and international flights. It is composed of three sections, C (domestic hall), D (Olympic hall), and E (international hall) (to avoid leading passengers to Terminal 1 or 2 when seeing the letters A and B). T3-C, D, and E are linked by an inter-terminal train.

A 300,000-square metre transportation centre is located at the front of T3. Seven-thousand car parking spaces will be available if the two-level underground parking lot is fully



# GET THERE & AROUND

Beijing, as the capital and a municipality of China, is a transportation hub, with a sophisticated network of roads, railways and a major airport. Four completed ring roads encircle a city with nine expressways heading out in virtually all compass directions, supplemented by 11 China National Highways.





employed. The transportation centre will also have a light-rail station on Subway Line L1. Travel time from Dongzhimen to T3 will be about 18 minutes.

The major long-haul international destinations from Beijing are Frankfurt, London-Heathrow,

Los Angeles, New York, Paris-CDG, San Francisco and Vancouver. Other destinations becoming increased include Chicago, Dubai, Sydney, Toronto and Washington.

## TIPS

1. To help passengers that go to the wrong terminal, the airport will provide bus transportation between T2 and T3 for free from 6 a.m. to 10 p.m. The buses set out every ten minutes from 8am to 8pm, and every 20 minutes during other times
2. Four expressways link the downtown with the airport:  
Airport Expressway, from the south  
2nd Airport Expressway, from the southeast  
Northern Airport Line, from the northwest  
Litian Expressway, from the east
3. Airport shuttle buses run from many places to the airport over 18 hours a day.

## River

The Grand Canal of China, also known as the Beijing-Hangzhou Grand Canal, is the longest ancient canal or artificial river in the world. The Tongzhou section of the canal has been open to the public for boat ride and sightseeing. The one and half hours' boat ride gives you some real experience of the Grand Canal life.

As terminal of the Grand Canal, Beijing used to have many lakes and rivers, which were also connected by small canals. Today some of these rivers have been renovated and available for boat tours. Among them, the nine-kilometre Changhe River is the only one with the track of Qing's royal family. The Changhe River starts from the wharf at Beijing Exhibition Centre, winds through



Beijing Zoo, Beijing Purple Bamboo Park and arrives at Summer Palace.

Nearby city Tianjin is one of the busiest sea portals and handled 17 international cruise ships in 2007, which brought 20,000 visitors to Tianjin and Beijing.

## Road

Roads in Beijing often are in one of the four compass directions. Additionally, five ring roads (including one partially open), nine

expressways, and numerous fast through routes and China National Highways all form an expansive traffic infrastructure around the capital.



The city is served by four completed concentric ring roads (with a fifth nearing completion). Actually Beijing's first ring road, the Second Ring Road forms a rectangular loop around central Beijing, an area that is roughly equivalent to the old city. It passes through very central parts of Beijing.

Beijing is connected via road links from all parts of China. Eleven China National Highway routes (prefixed with letter G) depart from Beijing in virtually all compass directions. Nine toll expressways link Beijing to its suburbs, outlying regions, and other cities.



## Railway

Beijing has two major railway stations: Beijing Railway Station (or the central station) and Beijing West Railway Station. Three other railway stations in Metropolitan Beijing handle regular passenger traffic: Beijing South, Beijing North, and Fengtai. There are also several other small stations serving suburban area.

Beijing is one of China's railway hubs. Eight major railways radiate out of Beijing to Guangzhou, Shanghai, Harbin, Baotou, Taiyuan, Chengde, Qinhuangdao, and Hong Kong. International trains leave from Beijing to cities in Russia, Mongolia and North Korea.

Construction on a Beijing-Tianjin high-speed rail, which shortens the traveling period between the two cities to half an hour, is scheduled to start running in August 2008. The non-stop express trains between Beijing and Shanghai generally depart in the evening or night, travel 12 hours and reach the destination city in the morning.





## Subway

The Beijing Subway was the first to be built in mainland China on July 1, 1965. There are eight lines running now and another seven lines will be added into the current subway system in less than a decade.

Line 1 bisects the city horizontally, running east-west in nearly a straight line beneath the grand Chang'an Avenue. The Batong Line extends Line 1 from Sihui, a highway cloverleaf in Chaoyang District to Tuqiao in the eastern suburban district of Tongzhou. Line 2 (the Loop Line) runs in a rectangular loop around the city centre, tracing the demolished Ming Dynasty inner city wall. Line 5 runs vertically, beginning in the far northern

suburb. Line 13 arcs north of the city centre and connects residential suburbs in Haidian and Chaoyang Districts. Line 10 connects the university district and Zhongguancun with the embassy district and Beijing CBD in Chaoyang District.

Line 8 is planned to be built in three phases. The first phase is the 4.53-kilometre Olympic Spur Line, which connects the Olympic village with Line 10.

Line L1 (Airport Line) is an express rail link that will run from Dongzhimen to the Beijing Capital International Airport. The line has a four-kilometre underground section and 23

kilometres of elevated track with four stops: Dongzhimen (with interchanges to Lines 2 and 13), Sanyuanqiao (interchange to Line 10), and Airport Terminals 2 and 3.

A flat fare of RMB2 with unlimited transfers applies throughout the metro system except the Airport Line.

## TIPS

all lines and stations outfitted for cellular network coverage.

## Taxi

Beijing taxis are easy to recognize with a yellow strip in the middle of the cars. Taxi fares depend on the vehicle type: these start



at RMB10 for the first three kilometres, and go up by RMB2 per extra kilometre; the per-kilometre charge is based upon the make and model of the vehicle. After 11 pm the base fare goes up to RMB11. There are also Hongqi taxis which operate at an RMB2 rate, however these are a rarity and not commonly seen. Idling time is also factored into the total fare.

Pedicabs are still able to be found in certain parts of the city and bicycle rental services available at the exit of many subway stations.



## Transportation Services

Car rental is not only convenient for business trips, but also a must. Now Beijing has several companies offering car rental services with a wide range of car types. The service system is very complete as well, including airport pick up and returning the car in another city.

The world's top car rental giants, such as Hertz and Avis, have offices in major business areas such as Jianguomen and Guomao. Local giants like Xinyue are also good choices.

## TIPS

*Yikatong* (smartcard)

The card can be bought against a deposit of RMB20, and can have its value refilled in units of RMB10. Cards can be bought and refilled at most ticket counters at Beijing Subway stations. It can be applied in bus, subway, taxi and some convenience stores.



# A Reliable Partner



**B**TA is the abbreviation of Beijing Tourism Administration, the tourist authority under Beijing Municipality. Our main tasks are to make long-term strategy to develop local tourism industry, draft relevant regulations and rules and put them into practice, promote Beijing's tourist resources and keep local market in order.

In the past decade, BTA paid most attention to and formulated detailed plans for the development of MICE in the city. Efforts have already been made to implement and regulate an overall development in gradual paces.

We organized competent conference centres, hotels, and travel services in forming the Beijing Promotion Council for International Conference and Exhibition. Such an organ is

aimed to serve as a guild for international conference bidding and coordinate efforts among airlines, travel services, hotels, conference and exhibition centres, car service companies and all relevant supporting entities. All efforts can promote the health growth of M.I.C.E in Beijing with regulated participation and guidance from the governmental department.

We allocate special fund for international conferences and incentive programs biddings, M.I.C.E promotion activities and financing bidders to host promotional shows in foreign countries. Along with airlines, railway operators, travel services, hotels and conference and exhibition organizers, we formulate a competitive pricing system and alliance in event bidding, organizing and promoting.

## 2007 Highlights

2007, the year before the Olympic Games when Beijing is ready in hospitality, witnessed a booming season for our M.I.C.E industry. The amount of inbound tourists in 2007 was 4.36 million, 3.83 million from overseas, 0.31 million from Hong Kong, 7000 from Macau and 0.21 million from Taiwan, a year-on-year growth of 11.6 percent from the previous year. In addition, the amount of domestic tourists staying at star hotels reached 12.9 million.

We believe such increases take roots from a continuous effort to establish Beijing's image as a prefect M.I.C.E destination and that's why we always participate in AIME, IMEX, IT&ME, EIBTM, SITE International Conference and likes. Besides we have been endeavoring to organise such events ourselves, aiming to invite the best M.I.C.E clients to know and enjoy Beijing themselves.

We sponsored COTTM (China Outbound Travel & Tourism Market, [www.cottm.com](http://www.cottm.com)) 2007, a specialist outbound travel and tourism show for the Chinese market, in May.

Beijing International Tourism Expo (BITE, [www.bitechina.com.cn](http://www.bitechina.com.cn)) 2007, Asia's



leading tourism event and the only travel and tourism exhibition supported by BTA, welcomed 25,000 visitors during June 21-23. We has been proud to enforce the highest standard in exhibitors and visitors quality and consistently attract participants from around the world.

In partnership with Reed Travel Exhibitions, we held the Third CIBTM, the three-day exhibition for the global meetings and incentives industry at the China World Exhibition Hall on July 3-5. CIBTM Research was launched for the first time in 2007 as China's first local, in-depth M.I.C.E report and will be released on an annual basis.



Later this month, we invited 52 international M.I.C.E clients to the week-long activity of Experience Beijing and Embrace Olympics during July 20-26. The invitees visited major M.I.C.E venues and facilities, gave us valuable opinion in promoting and improving Beijing's M.I.C.E industry and started to introduce incentive tourists to Beijing.



## SITE China Chapter

Since the founding of SITE China Chapter on December 13, 2006, BTA has been seeking effective and practical measures to expand the organization and its influence, which, in return, will surely benefit Beijing's M.I.C.E industry. Besides continuous hard effort in recruiting new members, the Chapter has now a mature management system to organize regular activities, offer first-hand information, build communication and exchange platforms for industry insiders and boost the M.I.C.E development rapidly and well-knitted.

President Yu Debin, also BTA Deputy Director-General, has over two decades' experience in the tourism and hospitality industry; and Secretary General Grace Li Huixin is an expert in tourism policy research and market development. Alicia Yao Hong, Director of CITS' M.I.C.E Department, is in charge of the chapter's public relations and has been engaged in the incentive tour industry for more than 10 years; Liu Ping, CEO of Star Professional Programs, offers financial and legal support and her expertise in M.I.C.E event planning and management; and Bobby Ong, Vice Chairman of Kempinski China, backs up SITE China's education and training tasks, who has worked for many reputed hotel groups, such as Shangri-La, InterContinental and Starwood.

SITE China has been an inspiring partner in BTA's vital events, such as CIBTM (China Incentive, Business Travel & Meetings Exhibition, [www.cibtm.travel](http://www.cibtm.travel)) and Experience Beijing and Embrace Olympics activity.

SITE was presented at CIBTM 2007 as an important exhibitor. Due to the unremitting hard work of SITE China Chapter, more and more Chinese incentive and meeting managers have learned knowledge about SITE and are getting more and more interested in this organization.

Experience Beijing and Embrace Olympics is one of the series of activities to promote Beijing's tourism from 2007 to 2009. Fifty-two M.I.C.E clients from USA, Europe and Middle East were invited to join this event,



which included Beijing Motivation Experience Seminar, Taste Beijing Banquet, 798 Night Party and Olympic Night and Light up the Great Wall theme dinners, on July 20-26, 2007.

**Contact: 8610-6515 8258**

**Fax: 8610-6515 9875**



# M.I.C.E IN BEIJING

Beijing is the country's capital and also one of the four municipalities, which are equivalent to provinces in China's administrative structure. It is a major transportation hub, as the focal point of many international flights to China. Beijing is recognized as the political, educational, and cultural centre of China, while Shanghai and Hong Kong predominate in economic fields.

## Incomparable Advantages

As the capital city, Beijing has cultural and political advantages that few cities can compete. The economic centre of Northern China, Beijing's comprehensive economic strength has increased greatly since the early 1990s. Beijing has set up an economy covering multi-sectors and gradually constructed an industrial structure, which consists of the below sectors: building materials, light industry and textiles, metallurgy, chemicals, automobiles, electronics, and machinery.

In 2007, Beijing's nominal GDP was RMB900.62 billion (about US\$118.50 billion), a year-on-year growth of 12.3 percent from the previous year. Its GDP per capita was RMB56,044 (US\$7,370).

Statistics show that, the majority of M.I.C.E events in Beijing are themed economy, trade and technology and the percentage of international events increased continuously. Beijing is one of the country's top destinations and Chaoyang, Haidian and Changping districts play the most important roles. The harsh competition of local venues greatly accelerated the industry and relevant revenue.

Industries such as telecommunications, which require cooperation from the Chinese government, do particularly well with tradeshow in Beijing.



## Beijing, Heartbeat of China

Capital of China in the past eight centuries, Beijing accumulated so many historical, cultural, political and technological advantages that few cities in the world can compete with.

Beijing's earliest history can be traced back to some half a million years ago.

The long and glorious history gifted the city with astounding heritages and relics, which guarantees it always a favourable destination for incentive tours.

Beijing, as the cultural capital of China, has long been open-minded when it comes to cultural issues. The country's best colleges



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and universities reside here, most research institutes dot the city, and the number of other cultural institutions, such as museums and theaters, also tops China.

The location of the national government and many NGO headquarters, Beijing is born with the competitiveness to organize political and professional events. It is no surprise that

### Explosive M.I.C.E Industry

Statistics revealed that, in the first five years of the 21st century, the revenue of the exhibition industry increased by 14 percent annually. Such a rapid expansion soon stimulated the government and relating regulation bodies to better administer the M.I.C.E industry. Capital Beijing, also a preferential M.I.C.E destination, fully utilized this beneficial situation and framed a featured M.I.C.E industry.

Beijing sees the country's most exhibitions that display new achievements.

Due to the congregation of colleges, universities and research institutes in Zhongguancun area, Beijing took a lead in scientific and technological development and commercialization, which secures the city's remarkable status in the information age.

Beijing exploited the industry early, thus attracting more, larger, and more professional, internationalized, well-known and influential events of various kinds. The progresses Beijing achieved in the M.I.C.E industry also activate the educational institutes to train more talents which are in great demand now. Now several universities have introduced such courses and inaugurated M.I.C.E majors. Graduates

generally master English language and tourism and trade theories and get well practiced.

The successful bidding and preparation of Olympic Games and the World Expo are beyond perfection for the further development of China's M.I.C.E industry. The already heated business is expecting another upsurge.

### Post-Olympic Growth

The old and small venues used to be the bottleneck of Beijing's M.I.C.E industry. Credit to the Olympic Games, local government invested heavily on venue instruction, which undoubtedly boosted the industry. Besides, most cities covet the Olympic Games and go to great lengths to land them because the publicity and prestige is priceless.

Industry opinion leaders expect that the international spotlight thrown on the city by the Olympics will encourage new events to come there after the Games. Venues, an obstacle for the growth of the tradeshow industry in Beijing, had limited space available in its exhibition facilities for major shows. CIEC (China International Exhibition Center) who dominates Beijing's exhibition scene could only provide 53,000 square metres (570,500 square feet) of exhibit space, so a new venue of more than 100,000 square metres of space was put into before the Games.

Beijing is now experiencing a renaissance of sorts, partly because of the Olympics, but also because the city has become a hub of economic activity, even without its close proximity to high government officials.





## Beijing International Automotive Exhibition

With a history of nearly 20 years, Beijing International Automotive Exhibition (Auto China) has achieved continuous growth. Auto China started with product exhibition and has evolved into a showcase for auto companies to promote the corporate image and release the business strategies. It has also become a platform for the exchange of world's most cutting-edge innovative technologies and an arena for competitive brand promotion. The show, with higher-level quality of exhibits, enjoys wider recognition now. Many multinational auto companies have ranked "Auto China" as one of the world's leading auto shows. Characterized with state-of-the-art exhibits, great variety of brands and innovative ideas of internationalization, the Auto China has become a brand demonstration with good reputation around the world. It plays an important role in the development of China's automotive industry and the country's own automobile brands. It also facilitates the exchange and cooperation between domestic and foreign automotive industries and boosts the development of China's exhibition industry.



# TOP EVENTS IN BEIJING

In the year of 2007, there were over 6,000 exhibitions in China and 3,000 exhibitions organized by Chinese in overseas countries, which involved five million exhibitors and 100 million visitors and created a direct revenue of RMB15 billion. Statistics showed that 90 percent of such events chose destinations in well-developed cities, such as Beijing, Shanghai, Guangzhou, Dalian, Xiamen and Shenzhen.

Exhibitions in Beijing feature high quality and professionalism. Major events here, such as CIMES (China International Machine Tool & Tools Exhibition), Metal+Metallurgy China, and China Print, have been listed as the top exhibitions in respective fields.

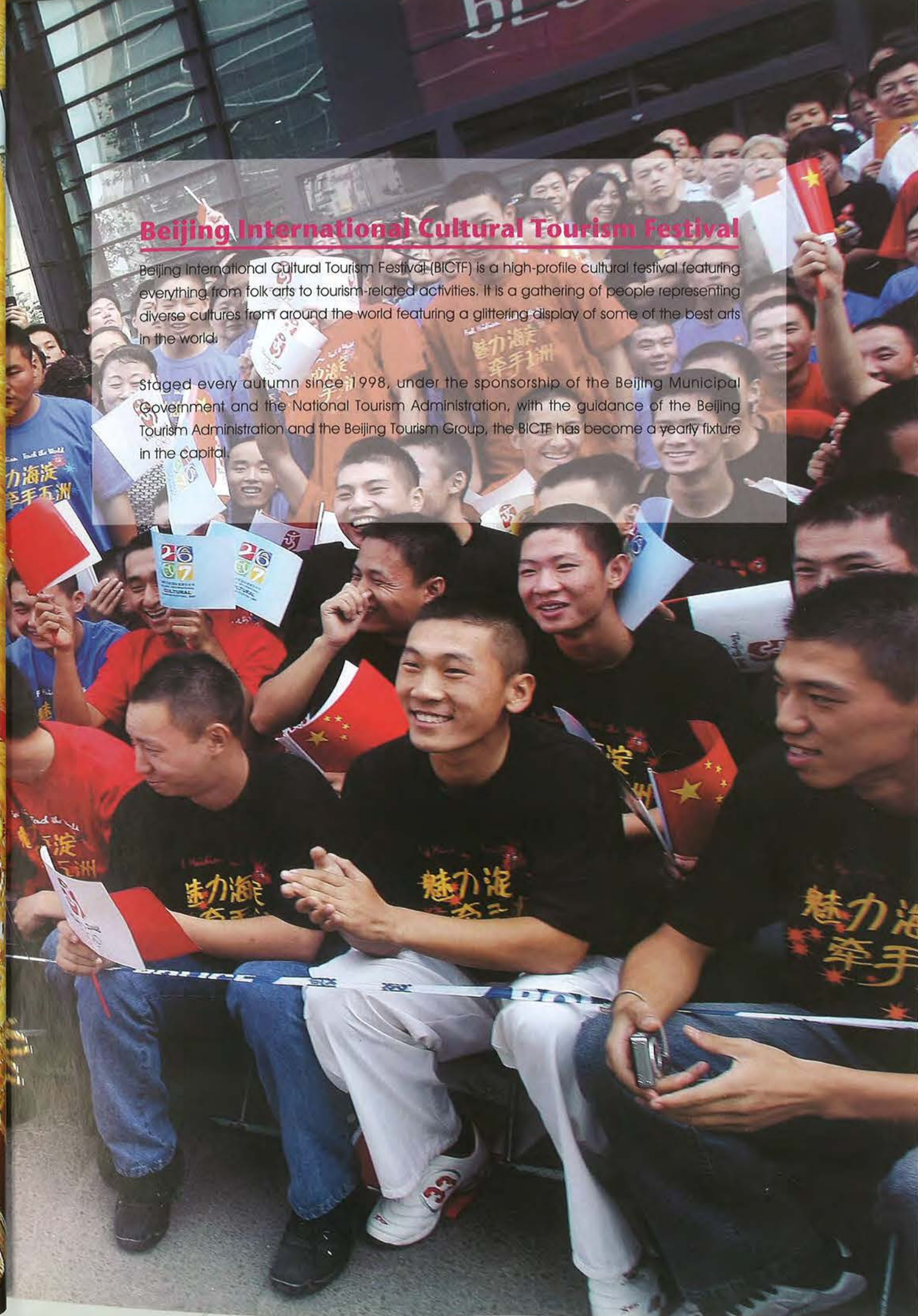




## Beijing International Cultural Tourism Festival

Beijing International Cultural Tourism Festival (BICTF) is a high-profile cultural festival featuring everything from folk arts to tourism-related activities. It is a gathering of people representing diverse cultures from around the world featuring a glittering display of some of the best arts in the world.

Staged every autumn since 1998, under the sponsorship of the Beijing Municipal Government and the National Tourism Administration, with the guidance of the Beijing Tourism Administration and the Beijing Tourism Group, the BICTF has become a yearly fixture in the capital.





## The China Beijing International High-tech Expo

The China Beijing International High-tech Expo (CHITEC), China's prime annual showcase for promoting its newest and best high-tech products and for providing in-depth information about the country's economic development takes place in May.

China Beijing International High-tech Industries Week was initiated in 1998 and renamed officially in 2003 as The China Beijing International High-tech Expo. It covers a series of activities focusing on five areas, namely: exhibitions, forum, trade talks on commercial and technical projects and technical exchanges.

CHITEC has acted as an international platform through which high-tech industry and correlative industries display new techniques and products, get inspirations, spread industry information and establish business cooperation.

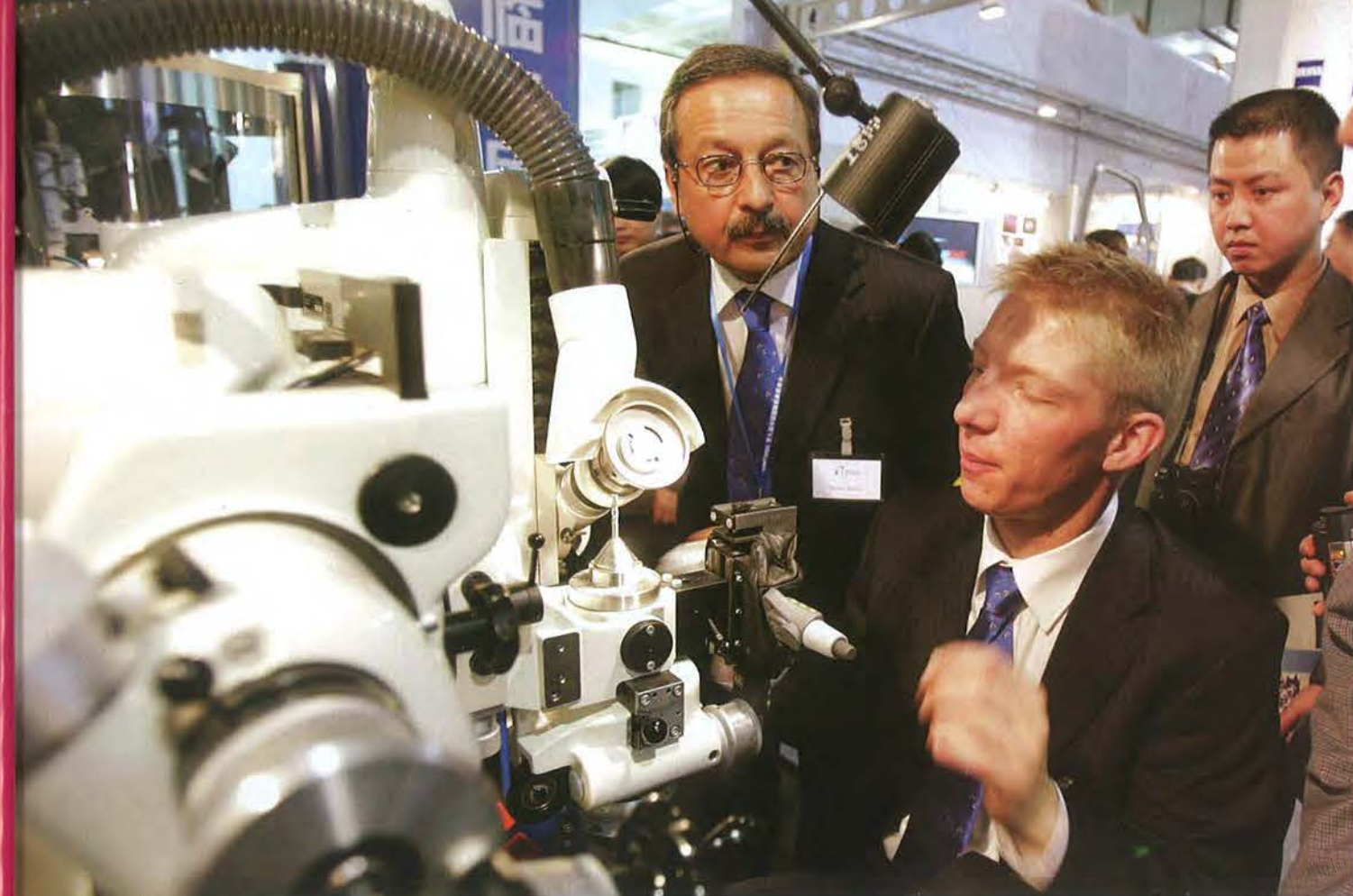
In recent years for the preparation of the Olympic Games, CHITEC assembled business opportunities of the Olympic construction and stressed on the High Tech Olympics, which validly promoted Beijing's image as China's high-tech hub.

## China International Business & Incentive Travel Mart

Co-hosted by Beijing Tourism Administration and Reed Exhibitions China, CIBTM (China International Business and Incentive Travel Mart) is held in Beijing from July every two years. CIBTM bring in local and international corporate and M.I.C.E buyers. Buyers include MNCs based in China, Chinese top enterprises, government agencies, association and international event planners, including



Siemens, Whirlpool, Malaysia Tourism Board, and Greece Tourism Board. The mart attracted 190 companies and its total exhibition space reached 4,300 square meters. CIBTM is set to become the premier event for the meetings industry in China and in the immediate region, bringing together the inbound, outbound and domestic markets. CIBTM will provide further opportunities to provide professional education program, high quality business networking and to promote the importance of the meetings industry as an economic generator to new and emerging markets.



## Beijing International Printing Technology Exhibition

Beijing International Printing Technology Exhibition (China Print) is the leading specialised printing exhibition in China and has continuously helped to develop higher standards in the printing industry.

Held annually in Asia's printing ace country, China Print is a platform for displays of new products and a bridge of various cooperations. Aiming to explore China's market and accelerate international trade, it keeps improving its size, services, influence and professionalism, which establishes it as one of the major event in the capital city.

## The China Int'l Machine Tool & Tools Exhibition

Since 1992, The China International Machine Tool & Tools Exhibition-China International Machinery & Equipment Show (CIMES) has been successfully held in Beijing biennially. CIMES gathered leading machine tools, metal working and manufacturing technology every even year in Beijing, targeting Chinese buyers from heavy weight manufacturing sectors which include machinery, automobile, shipbuilding, petrochemical, aerospace and major MNC.

CIMES 2008 is expected to host more than 2,000 exhibitors and 200,000 trade visitors, and covers a total exhibition space of 150,000 square metres, with all core and fringe activities anchored on enabling global suppliers to get in touch with their China customers directly.



## Meeting and Exhibition Venues

### China National Convention Centre

2008 Olympics will put the spotlight on Beijing. China National Convention Centre (CNCC) will also attract world's attention since it will serve the 2008 Olympic Games as the Main Press Centre (MPC), International Broadcasting Centre (IBC) and also the site for the fencing and shooting competitions.

100 meeting rooms of various sizes, ideal for congresses, meetings, incentives and other events.

The CNCC Grand Hotel, a deluxe four-star hotel with 443 rooms, is adjacent to the convention centre.

Scheduled to open in July, 2009, CNCC is proudly China's newest and largest international conference venue. The seating capacity of the plenary hall is 6,000, the grand ballroom is able to accommodate up to 3,500 people and the exhibition space is 24,000 square metres (258,334 square feet). In addition, there are nearly



# ABUNDANT VENUES

The development of MICE industry has greatly accelerated the construction of venues in Beijing, one of China's top two destinations. The rapid economic growth and the successful bidding undoubtedly endowed the city with a great number of novel venues with most advanced equipment. Thanks to its long history and rich cultural heritages, Beijing distinguishes itself with ancient venues bearing strong Chinese cultural and architectural characteristics.



## China International Exhibition Centre & New Area

New China International Exhibition Centre (CIEC) finds fashion for its opening gala. CHIC2008 (16th China International Clothing and Accessories Fair) became the venue's first event. Halfway between central Beijing and the airport, New NIEC will be a mega-center, with 106,000 square metres of floor space and the largest exhibition facility in Beijing.

China International Exhibition Centre (CIEC) is located at the northeast Third Ring Road, 10 kilometres away from the downtown and 20

from the airport, with highways leading in all directions and more than 20 hotels scattered in the surrounding areas. It owns a total indoor exhibiting space of 60,000 square metres, an outdoor space of 7,000 square metres, a container-ground of 10,000 square metres and a Customs-bonded storage of 3,000 square metres.

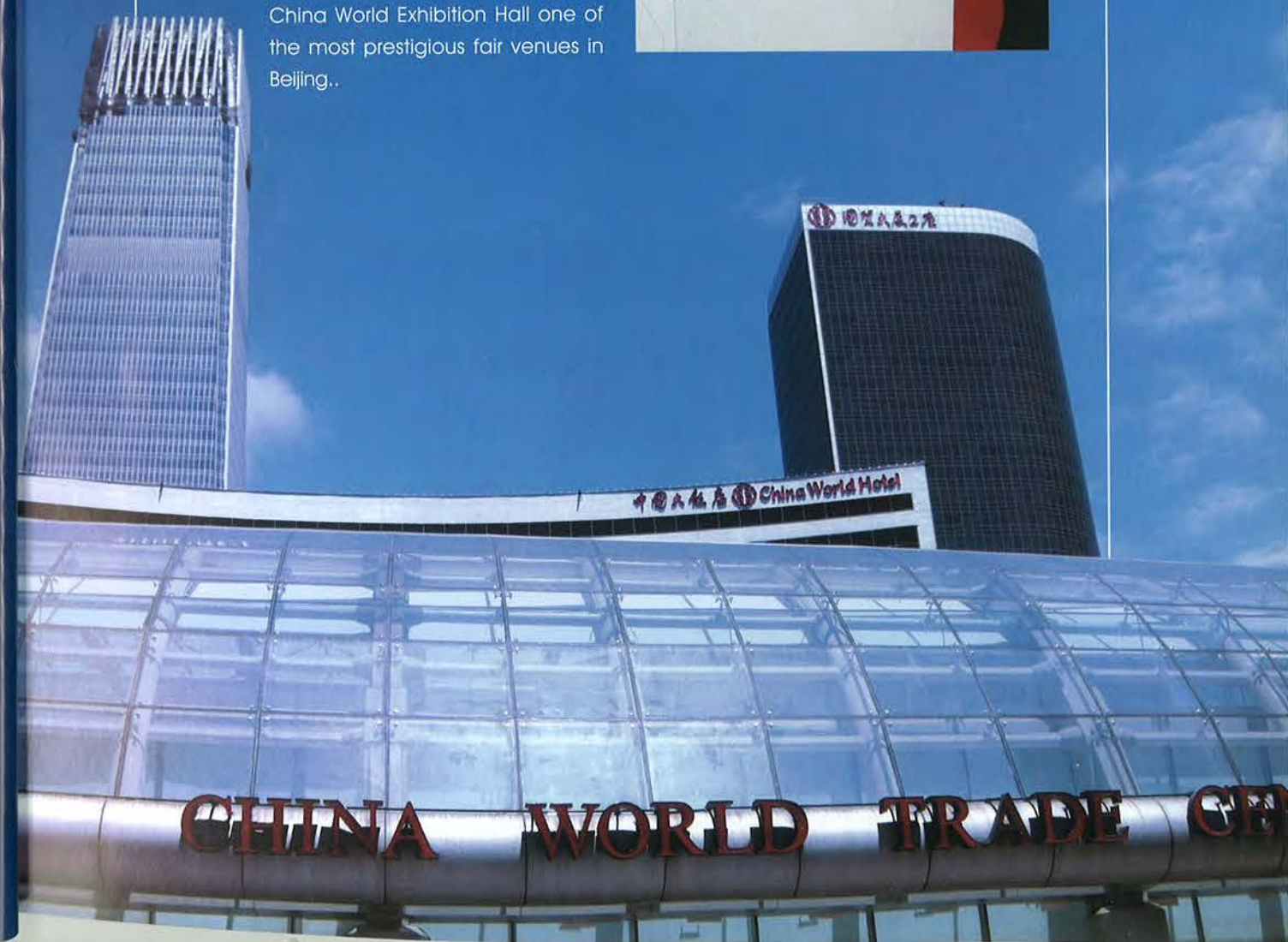
A member of UFI and IAEM, CIEC has long been the city's first choice for international exhibitions.



## China World Exhibition Hall

It provides business traders with the most sophisticated forum for the promotion of international commerce, trade and information exchanges. With 10,000 square metres of exhibition space, it consists of three halls, Hall One (2,000 square metres), Hall Two (3,500 square metres), Hall Three (2,100 square metres) and the Lobby (2,400 square metres) which can be used either for exhibitions or for opening ceremonies.

To date, numerous influential international trade shows, such as CHIC, HEA, PATA Travel Mart and China Med, have been successfully held, which makes the China World Exhibition Hall one of the most prestigious fair venues in Beijing..





## National Agricultural Exhibition Centre

China National Agricultural Exhibition Centre (NAEC) was built in 1959 and is one of the largest exhibition centres in Beijing. Located at the east Third Ring Road, it enjoys a convenient transportation, within 20 minutes' drive from the airport and neighboring the embassies area.

With a capacity of 18,000 square metres' indoor display space, 40,000 outdoor and 4,000 storehouse, NAEC consists of 10 exhibition halls and seven showrooms with a total floor space of 30,000 square metres.



## Beijing Exhibition Centre

With its timeline starting back in 1954, Beijing Exhibition Centre (BEC) comes as the first-ever massive comprehensive exhibition venue in Beijing. Situated at Xizhimen transportation hub, it borders Zhongguancun Science Park in the north and Financial Street and the seats of many state-level authorities in the south. It features, among others, the genuine inscriptions of late Chairman Mao Zedong.

It has 12 massive exhibition halls. On the premise are 22,000 square metres of indoor exhibition space, 10,000 of outdoor space and 15,000 of parking lot. As the first ISO-9001-certified in the exhibition sector of Beijing, BEC is well-positioned to "play host to cross-border exhibitions, including business and technical events".

2008 第八届中国北京婚博会

## Beijing International Convention Centre

Beijing International Convention Centre (BICC) is located within the Asian Games Village, nine kilometres away from Tian'anmen Square and less than 20 minutes' drive from the airport.

With a floor space of 77,000 square metres and one of the country's largest conference facilities, BICC consists of four buildings, including 50 conference halls and meeting rooms equipped to serve a wide variety of purposes with the capacity from 10 up to 2500 people, as well as indoor exhibition halls accommodated as many as 300 international standard exhibition booths and dozens of offices.



## China Hall of Science & Technology

China Hall of Science & Technology (CHST) is a multi-functional and comprehensive building for domestic and international academic exchanges of science and technology as well as large and medium-sized meetings. Covering an area of 61,000 square metres, CHST has a 600-seat conference hall, a 300-seat performance telecast hall, 20 meeting rooms and a 1000-square metres' multi-functional hall. CHST hotel has 264 standard rooms and suites and a restaurant.

Located on west Chang An Avenue, CHST enjoys a beautiful scenery and convenient transportation, neighbouring Beijing West Railway Station and CCTV Tower.





## Unusual Venues

### National Theatre

The titanium-and-glass half-dome of China's National Centre for the Performing Arts makes debut at the end of 2007. The complex, a concert hall, opera house and theatre under one bulbous, space-age span, is designed to be the centre of Chinese culture, just as Tiananmen Square next door was designed to be the political centre. Its lush, dazzling interior, sophisticated acoustics and mechanical wizardry rival any hall in Europe or the United States.







## Bird's Nest

The National Stadium, or the "Bird's Nest" for its architecture, is a stadium finished for the Olympic Green in Beijing. It can seat as many as 80,000 spectators, and is 330 metres long by 220 metres wide, and 69.2 metres tall. The stadium uses 258,000 square metres of space and has a usable area of 204,000 square metres. The stadium has some 11,000 square metres of underground rooms with waterproof walls. Upon completion, this stadium will boast a state of the art Solar PV system produced by Suntech Power.



## Water Cube

The Beijing National Aquatics Centre, also known as the Water Cube, is an aquatics centre that was built alongside Beijing National Stadium in the Olympic Green for the 2008 Summer Olympics. Comprising a steel space frame, it is the largest ETFE clad structure in the world.

The structure will have a capacity of 6,000. It also has a total land surface of 65,000 square metres and will cover a total of 7.8 acres.





## New China Central Television Site

The site mainly consists of the Main Building, the TV Cultural Centre and auxiliary comprehensive facilities. The Cultural Centre, with a total floor space of about 60,000 square metres, comprises a hotel, a TV theatre, audio studios and other functional facilities. Other auxiliary comprehensive facilities, occupying a total floor space of about 110,000 square metres, mainly are the parking lot and the security guard building. The site is an architectural focus, showing a striking style of its own while bearing no marks of exclusiveness.

NEW CCTV SITE

## 798 Art District

798 or Dashanzi Art District, located in the Dashanzi area, to the northeast of central Beijing, is the site of state-owned factories including Factory 798, which originally produced electronics. Beginning in 2002, artists and cultural organizations began to divide, rent out, and re-make the factory spaces, gradually developing them into galleries, art centres, artists' studios, design companies, restaurants, and bars.

It became a "Soho-esque" area of international character, replete with "loft living", attracting attention from all around. Bringing together contemporary art, architecture, and culture with a historically interesting location and an urban lifestyle, "798" has evolved into a cultural concept in Beijing.

## Beijing Aquarium

Beijing Aquarium, the world's largest inland aquarium, is located on the north bank of the Chang River within the Beijing Zoo. It covers 120,000 square metres with a construction area of 42,000 square metres and integrates marine animals watching, scientific education and entertainment.

Minutes' walk from the North Railway Station, the Aquarium takes full advantage from its location in the Xizhimen transportation hub.





## Olympic Sports Centre

The National Olympic Sports Centre Stadium, which was established in 1990 to serve the 11th Beijing Asian Games, underwent a thorough transformation for the Olympiad. Its surface area is 37,000 square metres now with 36,000 seats for spectator and all-new equipment, such as broadcast speakers and color screen LEDs. Likewise the quantity of working functional rooms has also been dramatically increased. More than 50 box seats are added with open ventilation and natural lighting.



## Chaoyang Park

Chaoyang Park is a park located on the site of the former Prince's Palace in northeastern Beijing. It is approximately 2.8 kilometres in length and approximately 1.5 kilometres in width, with a total area of 288.7 hectares, and a water surface area of 68.2 hectares; 87 percent of which is green space. The Park is also constructing an observation wheel that when finished in 2009 will reach 208 metres.

Thanks to the nearby exotic restaurants, bars and clubs, the Park is a favorable hangout for local youngsters and expatriates, thus attracting many outdoor trendy events, for example since 2005, the Beijing Pop Festival has been held here each September.



## The Ancestral Temple

Formerly the Imperial Ancestral Temple, this grand structure lies at the southeast corner of the Forbidden City. Built during the early Ming Dynasty 600 years ago, the ancient wooden compound is where Chinese emperors stored their ancestors' tablets and worshipped them during festivals and ceremonies.

The central part of the palace consists of three magnificent halls, each with its own auxiliary halls. Some other traditional buildings inside the palace were converted into a library, an exhibition hall, a theatre and a stadium.



## Changpuhe Park

Changpuhe ("he" means river) is a pretty, renovated river park lying to the east of the Forbidden City and a prime recreational spectacle in the heart of Beijing.

The river measures about 510 metres long, 15 metres wide with willows planted on the two banks and calamus by the water to recapture its historical past. It is also running many cultural and tourism infrastructures, such as Imperial City Arts Gallery, Dongyuan Theatre, Tianqu Park, Luyinfang Pavilion and Imperial Restaurant. It brings a rich cultural atmosphere to Changpuhe Park and becomes a masterpiece, a treasure in Beijing center district.

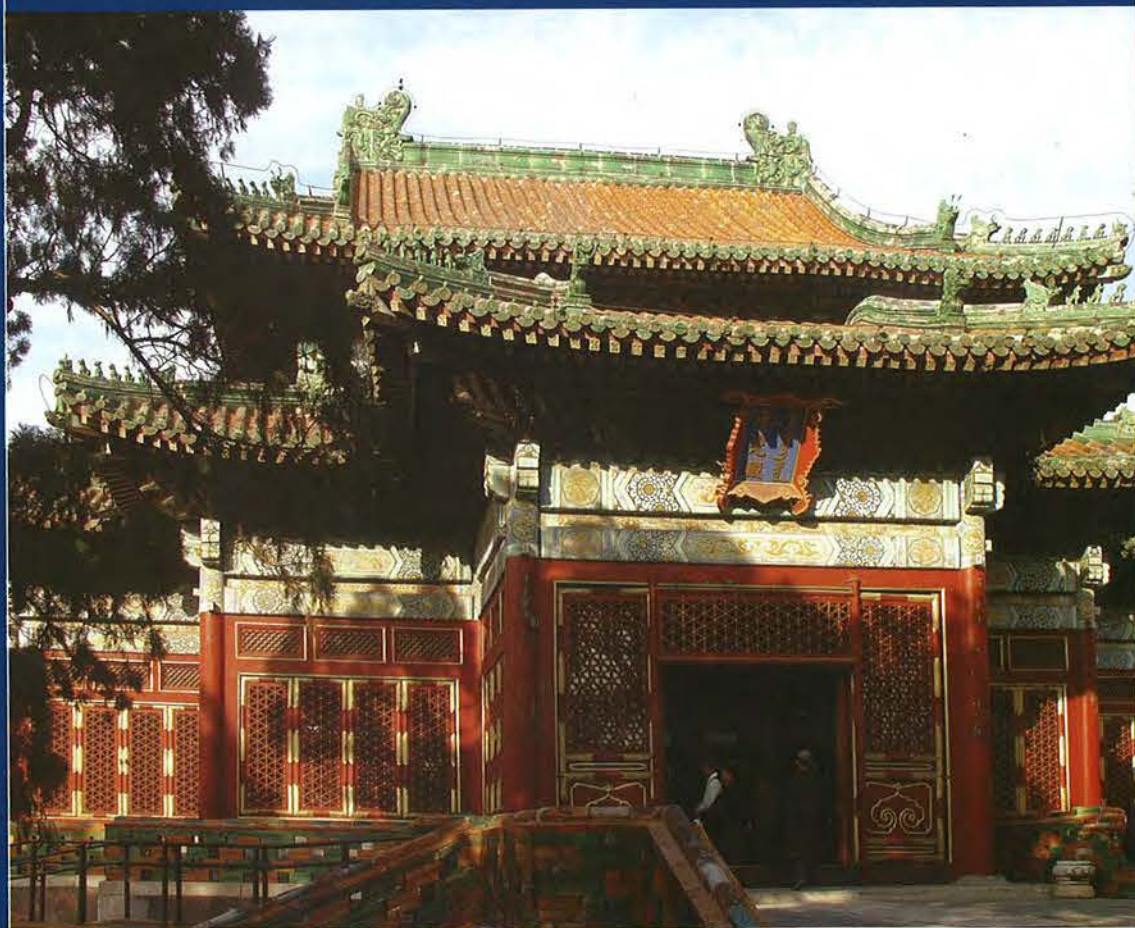




## Round City

The Round City is located in the west of the south gate of the Beihai Park and an independent garden with its unique style and a history of 800 years.

The Round City, surrounded by five-metre-high walls, has an area of 4,500 square metres. The Chengguan Hall stands in the middle of the city and is the main building inside. Covered with yellow glazed tiles, the square-shaped Chengguan Hall looks colorful and magnificent. The wooden dragon-carved shrine in the hall houses a sitting statue of Sakyamuni, carved from a block of lustrous jade.



## Commune by the Great Wall

It is a private collection of contemporary architecture designed by 12 Asian architects and was named "A New Architectural Wonder of China" by *Business Week* in 2005.

Under the operation of Kempinski, it includes 42 villas with 236 guest rooms, a club, a kid's club, a spa, a fitness room and a conference centre and is within 15 minutes' drive from Badaling private airport, available for helicopters and small aircrafts. It has always been the most popular choice for stylish events, conferences, private parties and wedding ceremonies.





# Meeting Hotels



## Beijing Hotel

Address: No. 33 East Chang An Avenue, Beijing  
P.C. : 100004  
Tel : 8610-65137766  
Fax : 8610-65137307  
E-mail : business@chinabeijinghotel.com.cn  
Website: www.chinabeijing.com.cn

No. of Rooms: 723  
No. of F&B Outlets: 6  
Cuisine of Restaurants: Cantonese, Sichuan, Huaiyang, Tanja Cuisine, Moslm, Western Style, Japanese, Continental, Buffet, Coffee Shop, Snack, A La Carte

Recreation and Other Facilities:  
Gym, Swimming Pool, Billards, Bowling, Tennis Court, Squash, Chess Room, SPA, Shopping, Post Office, Ticket Center, Currency Exchange, Hotel Limousine

General Manager: Wang Quan Sheng  
Director of Marketing: Song Rui  
Conference Service Manager: Zhang Li Li

### Meeting Support Facilities:

AV Equipment, Simultaneous Translation System, Laser Beam Pointer, Closed Circuit TV, Multi-Size Screen, Photocopying Equipment, Lighting Equipment, VCR & Monitors, Headsets, Slide Projector, Overhead Projector, Teleconferences, Multi-Microphone System, Broadband Internet Access, LCD Projectors, Sound and Light Projection Room

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Classroom	Banquet	Other
Banquet Hall	1907	1000	600	800	1000
Multi-Function Hall	351	180	120	120	150
Beijing Hall	324	150	100	100	150
Conference Hall	330	150	100	N/A	N/A
Floor Meeting Room, Type 1	100	50	35	N/A	N/A
Floor Meeting Room, Type 2	60	30	20	N/A	N/A



## China World Hotel

Address: No.1 Jianguomenwai Avenue Beijing, China  
P.C. : 100004  
Tel : 8610-65052266  
Fax : 8610-65050828  
E-mail : cwh@shangri-la.com  
Website: www.shangri-la.com

No. of Rooms: 716  
No. of F&B Outlets: 5  
Cuisine of Restaurants: Cantonese, Western Style, Japanese, Buffet, Coffee Shop, Bar, Snack, A La Carte

Recreation and Other Facilities:  
Gym, Swimming Pool, Tennis Court, Golf, Shopping Arcade, Post, Supermarket, Ticket Center, Travel Agent, Squash Court

General Manager: Stefan Bolhalder  
Public Relations Manager: Diane Fermin

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Classroom	Banquet	Reception
Conference Hall ABC	1,537	2,000	800	800	1,600
Grand Ballroom ABCD	742.5	800	400	460	500
Function Room 1	72	15 person (Oval Table)			
Function Room 2	297	210	120	140	150
Function Room 3	88	60	40	40	40
Function Room 4	198	150	100	100	100
Function Room 5	88	60	40	40	40
Function Room 6	140	140	80	70	70
Function Room 7	56	30	20	20	20
Function Room 8	240	240	140	180	160
Function Room 9	270	180	120	120	140
Function Room 10	67.5	40	20	20	20
Function Room 11	67.5	40	20	20	20
Function Room 12	144	150	60	20	20



## Crowne Plaza Park View Wuzhou Beijing

Address: No. 8 North Si Huan Zhong Road, Chaoyang District, Beijing 100101, P.R. China  
Tel : 8610-84982288  
Fax : 8610-84992933  
E-mail : rsvn.cpwbj@ihg.com  
Website: www.crowneplaza.com/beijingwuzhou

No. of Rooms: 477  
No. of F&B Outlets: 4  
Cafe Asia, Yue Feng Ge Chinese Restaurant, Brazilian Churrascos, Palm Garden  
Cuisine of Restaurants: Cantonese, Western Style, Continental, Buffet, Coffee Shop, Snack, A La Carte, Brazilian Barbecue

Recreation and Other Facilities:  
Gym, Sauna, Swimming Pool, Ticket Center, Travel Agent, Kiosk

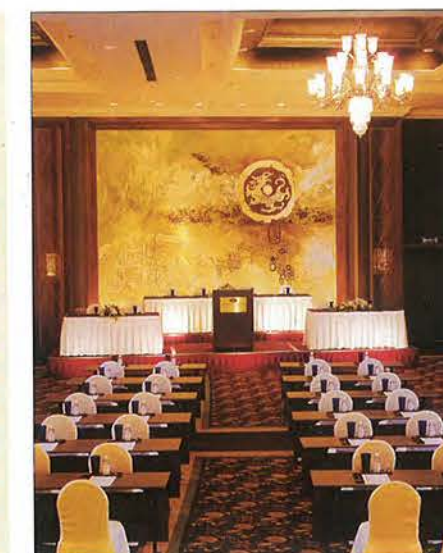
General Manager: Roland Steiner  
Crowne Meetings Director: David Ding  
Public Relations Manager: Yvonne Zhang

### Meeting Support Facilities:

Laser Beam Pointer, Overhead Projector, AV Equipment, VCR & Monitors, Headsets, Multi-microphone System, Multi-size Screen, Broadband Internet Access, Photocopying Equipment, Slide Projector, LCD Projectors, Lighting Equipment, Sound and Light Projection Room

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Classroom	Banquet	Reception
Crowne Ballroom	1120	1000	750	900	550
Section A	560	600	350	650	320
Section B	560	600	350	650	320
Ballroom Foyer	370	400	N/A	N/A	N/A
Conference 1	255	200	150	200	120
Conference 2	46	N/A	N/A	N/A	18
Conference 3	64	N/A	N/A	N/A	24
Conference 4	75	60	24	70	24
Conference 5	75	60	24	70	24
Conference 6	40	N/A	12	35	12
Conference 7	40	N/A	N/A	N/A	12
Conference 8	50	N/A	16	45	12
Conference 9	50	N/A	16	45	12





## Days Hotel & Suites Beijing



Address: 27, Hua Wei Li, Chao Yang District, Beijing  
P.C.: 100021  
Tel.: 8610-67731234  
Fax: 8610-67733456  
E-mail: sales@mail.dhsbj.com  
Website: www.dhsbj.com

No. of Rooms: 373

No. of F&B Outlets: 5

Cuisine of Restaurants: Cantonese, Shaanxi, Western Style, Buffet, A La Carte, Grill, Snack, Afternoon Tea, Etc.

Recreation and Other Facilities:

Ping-Pong, Sauna & Massage Room, Karaoke, Chess Room, Gym, Swimming Pool, Indoor Golf, Shuffleboard, Ticket Center, Business Center, Disco, Travel Service, Kiosk, Etc.

General Manager: Alan Tam  
Director of Marketing: Harry Li  
Public Relations Manager: Sharon Qu

Meeting Support Facilities:

Laser Beam Pointer, Overhead Projector, Slide Projector, Multi-microphone System, Portable Stage, Broadband Internet Access, Multi-size Screen, AV Equipment, Full Range of Lighting Equipment

Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Casual	Banquet	Reception
Theatre Restaurant	730	800	360	360	600
Ballroom	418	230	120	220	230
VP Room 1	80	50	36	40	50
VP Room 2	96	50	36	40	50
VP Room 3	56	40	24	20	30
VP Room 5	56	40	24	20	30
VP Room 3+5	112	80	48	50	60
VP Room 6	32	N/A	N/A	N/A	N/A
VP Room 7	105	80	60	60	60
VP Room 8	50	N/A	N/A	N/A	N/A
VP Room 9	84	80	60	40	50

## Grand Hyatt Beijing



Address: Beijing Oriental Plaza, 1 East Chang An Avenue, Beijing, People's Republic of China  
P.C.: 100738  
Tel.: 8610-85181234  
Fax: 8610-85180000  
E-mail: grandhyattbeijing@hyatt.com  
Website: www.beijing.grandhyatt.com

No. of Rooms: 825

No. of F&B Outlets: 7

Cuisine of Restaurants: Fountain Lounge-High Tea, Coffee & Tea, Cocktails, Grand Cafe-International Buffet & A La Carte menu, Da Giorgio-Italian, Redmoon-Japanese Food and Bar, Made in China-Regional Chinese Cuisine Featuring Peking Duck, Noble Court-Cantonese, The Patisserie-Pastries

Recreation and Other Facilities:

Club Oasis - Fitness Club with resort style swimming pool, Massage Room and Oriental Plaza Shopping Mall, Jacuzzi, Sauna, Steam Room

General Manager: Christopher Koehler  
Director of Marketing: Regina Lourenco  
Assistant Public Relations Manager: Jane Ji

Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Casual	Banquet	Reception
Grand Ballroom I	378	400	220	240	320
Grand Ballroom II	335	350	220	200	300
Grand Ballroom I & II	711	700	432	450	600
Grand Ballroom Foyer	292	N/A	N/A	N/A	290
Grand Salon I	42	35	15	10	20
Grand Salon II	48	48	24	20	30
Grand Salon III	84	48	24	30	45
Grand Salon IV	48	48	24	20	30
Grand Salon V	42	35	15	10	20
Drawing Room I	75	40	24	20	30
Drawing Room II	88	60	45	40	50
Drawing Room III	49	N/A	N/A	14	N/A
Drawing Room IV	87	60	45	40	50
Drawing Room V	70	40	24	20	30
The Residence	1142	N/A	N/A	300	600
Boardroom I	69	N/A	N/A	16	N/A

## Hilton Beijing



Address: 1 Dong Fang Road, North Dong Sanhuan Road, Chaoyang, Beijing, China  
P.C.: 100027  
Tel.: 8610-58655000  
Fax: 8610-58655800  
E-mail: beijing@hilton.com  
Website: www.beijing.hilton.com

No. of Rooms: 340

No. of F&B Outlets: 5

Cuisine of Restaurants: American, Cantonese, Japanese, International, Coffee Shop

Recreation and Other Facilities:

Gym, Sauna, Swimming Pool, Tennis Court, Squash Courts, Shop, Travel Desk, Business Center

General Manager: Vlad Reyes  
Director of Banquet & Conferences Sales: Phoebe Li

Meeting Support Facilities:

Overhead Projectors, Wireless Microphones, 16mm Projectors, Podiums, Computer, Video Conference, Broadband Connection, Videotape Players and Recorders, LCD Projectors, DVD Player, Sound System, Simultaneous Translation

Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Casual	Banquet	Reception
Ming-A	98	100	80	60	100
Ming-B	207	150	100	100	150
Ming Ballroom	305	300	180	200	300
Song	70	40	30	40	40
Qin-1	56	30	20	20	30
Qin-2	49	25	20	20	30
Qin-1&2	105	90	40	50	90
Zhou	65	40	30	30	30
Tang	71	50	30	30	30
Panorama	211	N/A	N/A	200	300

## Hotel Kunlun

Address: No.2 Xin Yuan Nan Road, Chaoyang District, Beijing, China  
P.C.: 100004  
Tel.: 8610-65903388  
Fax: 8610-65903158  
E-mail: sales@hotelkunlun.com  
Website: www.hotelkunlun.com

No. of Rooms: 661

No. of F&B Outlets: 12

Cuisine of Restaurants: Chinese(Cantonese, Shanghai, Sichuan), Western, Japanese, Korean, Thai, Vietnamese, Indian

Recreation and Other Facilities:

Gym, Sauna, Swimming Pool, Tennis Court, Chess Room, Ticket Center, Travel Agent, Business Center

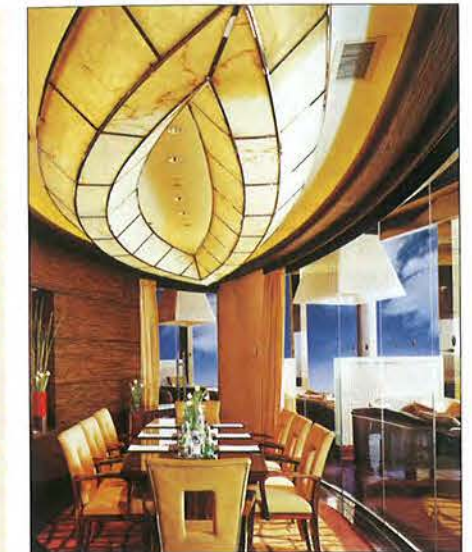
General Manager: Barry Suen  
Director of Marketing: Peter Yang  
Convention Services Manager: Daniel Zhao  
Public Relations Manager: Yoshiko Kurotsu

Meeting Support Facilities:

Overhead Projector, Simultaneous, Slide Projector, Headsets, Multi-size Screen, VCR & Monitors, Broadband Internet Access, Multi-microphone System, LCD Projectors, AV Equipment, Photocopying Equipment, Sound and Light Projection Room, Lighting Equipment, Closed Circuit TV, Laser Beam Pointer

Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Casual	Banquet	Reception
Kunlun Function Hall	800	650	500	500	N/A
Central Hall	400	300	200	170	150
South / North Hall	200	150	100	120	100
Langzhan Room	120	80	45	60	35
Yulou Room	85	N/A	N/A	30	N/A
Huoli Room	85	N/A	N/A	20	N/A
Zhitian Room	85	N/A	N/A	16	N/A
Jintai Room	20	N/A	N/A	10	N/A
Qingge Room	20	N/A	N/A	10	N/A
Fenjuan Room	20	N/A	N/A	10	N/A
Tianting Room	20	N/A	N/A	10	N/A
Fangxin Room	20	N/A	N/A	N/A	20
Kunlun Conference Hall	450	330	N/A	N/A	N/A
Conference Room	45	N/A	N/A	N/A	20



## Hotel Nikko New Century Beijing

Address: No.6 Southern Road Capital Gym Haidian District, Beijing, PRC.  
P.C.: 100044  
Tel.: 8610-68492001  
Fax: 8610-68491103  
E-mail: bc@newcenturyhotel.com.cn  
Website: www.newcenturyhotel.com.cn

No. of Rooms: 712

No. of F&B Outlets: 5 restaurants and 2 bars

Cuisine of Restaurants: Cantonese, Sichuan, Shanghai, Western Style, Japanese, Continental, Buffet, Coffee Shop, Bar, Snack, A La Carte

Recreation and Other Facilities:

Gym, Sauna, Swimming Pool, Billiards, Tennis Court, Karaoke, Disco, Chess Room, Shopping, Post, Ticket Center, Travel Agent, Kiosk

Director of Sales & Marketing: Katherine Du  
Public Relations Manager: May Wang  
Conference Service Manager: Gao Xu

Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Casual	Banquet	Reception
Zhonghua Hall	1600	800	500	600	650
Jiangsu Hall	100	60	42	42	N/A
Sichuan Hall	73	50	30	30	N/A
Zhejiang Hall	77	50	30	30	N/A
Shandong Hall	133	90	60	40	60
Hanan Hall	150	50	45	30	N/A
Century Hall	700	600	400	500	500
Shanghai Hall	200	60	60	80	80
Chongqing Hall	120	50	36	30	N/A
Yunnan Hall	56	24	18	14	N/A
Nanning Hall	50	24	18	14	N/A
Guangdong Hall	135	N/A	N/A	50	N/A
Beijing Function Room I	565	300	250	300	300
Beijing Function Room II	275	180	120	180	180
Beijing Function Room III	70	50	30	30	30



## InterContinental Beijing Financial Street

Address: 11 Financial Street, Xicheng District, Beijing  
P.C.: 100034  
Tel.: 8610-58525888  
Fax: 8610-58525999  
E-mail: icbeijing@interconti.com  
Website: www.intercontinental.com/icbeijing

No. of Rooms: 330

No. of F&B Outlets: 4

Cuisine of Restaurants: Asian Fusion, Steakhouse, Cantonese and X Change Bar + Lounge

Recreation and Other Facilities:

Gym, Sauna, Swimming Pool, Post, Travel Agent, Spa, Gift Shop

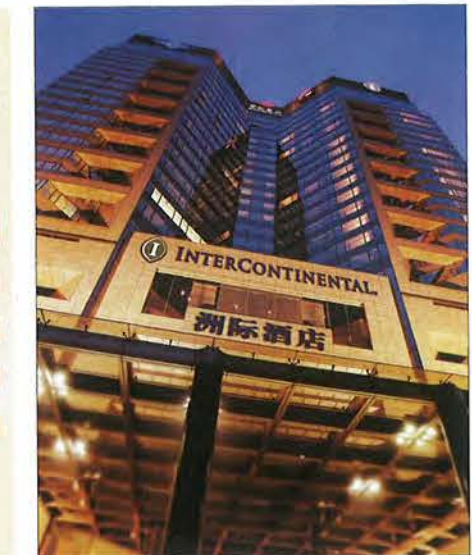
General Manager: Justin Channe  
Director of Marketing: Mandy Mou  
Conference Service Manager: Apple Wang

Meeting Support Facilities:

Laser Beam Pointer, Closed Circuit TV, Overhead Projector, Simultaneous, Slide Projector, Teleconferences, Multi-microphone System, LCD Projectors, Portable Stage, AV Equipment

Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Casual	Banquet	Reception
Xi An Ballroom 1	256	180	108	140	220
Xi An Ballroom 2	128	90	54	60	100
Xi An Ballroom 1+2	384	280	198	200	320
Silk Room	56	45	27	20	30
Jade Room	56	45	27	20	30
Crystal Room	84	45	36	30	40
Bronze Room	30	N/A	N/A	N/A	N/A
Ceramics Room	30	N/A	N/A	N/A	N/A





## JW Marriott Hotel Beijing



Address: 83 Jian Guo Road, China Central Place,  
Chaoyang District, Beijing  
P.C. : 100025  
Tel : 8610-59086688  
Fax : 8610-59086699  
E-mail : tracy.xu@marriott.com  
Website: Marriott.com/BJSJW

No. of Rooms: 588  
No. of F&B Outlets: 5  
Cuisine of Restaurants: Asian, French, Steakhouse

Recreation and Other Facilities:  
Gym, Spa, Sauna and Steam Room, Swimming Pool

Meeting Support Facilities:  
Laser Beam Pointer, Closed Circuit TV, AV Equipment,  
Overhead Projector, Simultaneous, Slide Projector,  
LCD Projectors, Portable Stage, Multi-size Screen,  
Teleconferences, Multi-microphone System,  
Full Range of Lighting Equipment

General Manager: Franco lo  
Communications Director: Cynthia Yu  
Event Sales Senior Manager: Tracy Xu

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Classroom	Banquet	Reception
Grand Ballroom	1294	1100	616	900	1100
Ballroom 1	323	230	154	192	250
Ballroom 2	323	230	154	192	250
Ballroom 3	323	230	154	192	250
Ballroom 4	323	230	154	192	250
Section A	108	75	50	60	70
Section B	108	75	50	60	70
Section C	108	75	50	60	70
Ballroom 1 & 2	647	460	308	384	500
Ballroom 3 & 4	647	460	308	384	500
Function Room 1	89.25	70	50	48	55
Function Room 2	89.25	70	50	48	55
Function Room 3	89.25	70	50	48	55
Function Room 4	64	35	27	24	25
Boardroom	58.8	Seats Maximum 36 Persons Boardroom Style Meeting			

## Kempinski Hotel



Address: No. 50 Liangmaqiao Road Chaoyang District Beijing  
P.C. : 100016  
Tel : 8610-64653388  
Fax : 8610-64653366  
E-mail : sales.khbc@kempinski.com  
Website: www.kempinski-beijing.com

No. of Rooms: 526  
No. of F&B Outlets: 7  
Cuisine of Restaurants: Cantonese, Western Style,  
German, Italian, Korean, Japanese, Continental,  
Buffet, Coffee Shop, Bar, Snack, A La Carte

Recreation and Other Facilities:  
Gym, Sauna, Swimming Pool, Tennis Court, Squash,  
Insolation, Shopping Arcade, Ticket Center,  
Supermarket, Business Center, Post, Travel Agent,  
Airline office

General Manager: Kann Matthias  
Public Relations Manager: Linda Wu  
Conference Service Manager: Schuster Andreas

### Meeting Support Facilities:

Laser Beam Pointer, AV Equipment, Slide Projector,  
Overhead Projector, Simultaneous, Headsets,  
Multi-microphone System, Photocopying Equipment,  
LCD Projectors, Sound and Light Projection Room,  
Multi-size Screen, Broadband Internet Access,  
VCR & Monitors, Teleconferences, Lighting Equipment

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Classroom	Banquet	Reception
Ball Room A	322	300	170	180	300
Ball Room B	322	300	215	192	300
Ball Room C	322	300	170	180	300
Ball Room A&B	644	650	400	480	650
Ball Room B&C	644	650	400	480	650
Ball Room A-C	966	1200	630	840	1000
Beijing Room	160	150	81	96	100
Hangzhou Room	90	90	48	72	60
Xian Room	105	90	48	72	60
Nanning Room	49	40	21	24	30
Luoyang Room	49	40	21	24	30
Symphony Room	112	N/A	N/A	80	100

## The Westin Beijing Chaoyang



Address: No. 1 Xin Yuan Nan Road, Chaoyang  
District, Beijing, China  
P.C. : 100027  
Tel : 8610-59228888  
Fax : 8610-59228999  
E-mail : westin.chaoyang@westin.com  
Website: www.westin.com/chaoyang

No. of Rooms: 550  
No. of F&B Outlets: 3  
Cuisine of Restaurants:  
Cantonese, Sichuan, Shanghai, Bar, Western Style,  
Coffee Shop, Grill Room, Buffet, A La Carte,  
Snack, Out Side Catering (Up to Guest Request)

General Manager: Daniel R. Ayler  
Director of Sales & Marketing: Sally Yang  
Assistant Director of Event & Catering: Michele Ma  
Marketing Communications Manager: Amanda Kang

### Recreation and Other Facilities:

Ticket Center, Business Center, Supermarket,  
Bicycle Rental, Shopping Arcade, Travel Agent,  
Airport Shuttle Bus, Les Clefs d'Or, Disable Service,  
Foreign Language staff, Post, Beauty Salon,  
Luxury Limousine Service, Butler Service, Clinic,  
Fast check in/out

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Classroom	Banquet	Reception
Jinmao Ballroom	720	600	400	450	600
Jinmao Ballroom a/b/c	480	400	260	300	400
Jinmao Ballroom a/b/c	240	200	130	150	200
Chaoyang Ballroom	209	150	96	120	120
Chaoyang Ballroom a/b	110	75	48	60	60
Metal Function Room	45	N/A	N/A	N/A	N/A
Wood Function Room	72	40	20	30	40
Water Function Room	110	70	45	50	70
Fire Function Room	96	75	40	60	75
Earth Function Room	24	N/A	N/A	N/A	N/A

## Shangri-La Hotel, Beijing

Address: 29 Zizhuyuan Road, Haidian District, Beijing  
P.C. : 100089  
Tel : 8610-68412211  
Fax : 8610-68418002/3  
E-mail : slb@shangri-la.com  
Website: www.shangri-la.com

No. of Guest Rooms: 528  
No. of F&B Outlets: 5  
Cuisine of Restaurants: Café Cha; International Buffet,  
Shang Palace; Cantonese and Chinese Regional Cuisine,  
Nishimura; Japanese  
Lobby Lounge; Beverages and Snacks,  
Cloud Nine Bar; Cocktails, Tea Bar and Snacks

Recreation and Other Facilities:  
Gym, Sauna, Swimming Pool, Gift Shops,  
Ticket Center, Travel Agent

General Manager: George Wee  
Director of Event Management: Diana Dai  
Director of Sales and Marketing: Betty Lau  
Public Relations Manager: Cathy Yang

Meeting Support Facilities:  
Laser Beam Pointer, Closed Circuit TV, AV Equipment,  
Slide Projector, LCD Projectors, Portable Stage,  
Full Range of Lighting Equipment, Simultaneous,  
Overhead Projector, Multi-microphone System,  
Teleconferences, Multi-size Screen

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Classroom	Banquet	Reception
Grand Ballroom	700	750	380	450	700
Grand Ballroom I	280	250	120	150	250
Grand Ballroom II	200	200	100	120	200
Grand Ballroom III	280	250	120	150	250
Lotus Rooms	105	80	50	60	70
Lotus Room I	52.5	35	20	30	35
Lotus Room II	52.5	35	20	30	35
Lily Room	40	25	18	20	20
Peach Room	40	25	18	20	20
Rose Room	56	50	30	30	40
Event Centre	1190	850	420	660	850



## Sofitel Wanda Beijing

Address: Tower C, Wanda Plaza, 93 Jianguo Road,  
Chaoyang District, Beijing, China  
P.C. : 100022  
Tel : 8610-85996666  
Fax : 8610-85996686  
E-mail : sofitel@sofitelwandabi.com  
Website: www.sofitel.com/asia

General Manager: Pouloulad  
Director of Sales: Peter Zhang  
Public Relations Manager: Music Yin  
Assist Director of Catering: Besler Cedric

Meeting Support Facilities: Dedicated conference floor  
in various configurations, 10 function rooms, pillar-  
less Grand Ballroom, free high speed and wireless  
internet access, state of the art audio visual  
equipment, video conference facilities, motorized  
projectors and video cameras, simultaneous translation  
facilities, programmed lighting control, in-house audio  
visual expertise and customized creative theme event.

No. of Rooms: 417  
No. of F&B Outlets: 4 Restaurants & 2 Bars  
Cuisine of Restaurants:  
French Gastronomic Cuisine, International Cuisine,  
Japanese Cuisine and Cantonese Cuisine

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Classroom	Banquet	Reception
Grand Ballroom	1368	1250	800	850	1000
Grand Ballroom I	456	400	230	250	330
Grand Ballroom II	456	400	230	250	330
Grand Ballroom III	456	400	230	250	330
Madeline	181	160	100	110	150
Concorde	240	180	130	130	190
Bercy	107	90	70	70	100
Opéra	223	180	130	130	190
Champs-Élysées	212	170	110	120	160
Arc de Triomphe	107	N/A	N/A	N/A	100
Saint Germain	67	N/A	N/A	N/A	N/A
Le Faubourg	37	N/A	N/A	N/A	N/A
Vendôme	37	N/A	N/A	N/A	N/A



## The Great Wall Sheraton Hotel Beijing

Address: No. 10 North Dong San Huan Road, Chaoyang  
District Beijing, China  
P.C. : 100026  
Tel : 8610-65905566  
Fax : 8610-65905398 65905938  
E-mail : sales.beijing@sheraton.com  
Website: www.sheraton.com/beijing

No. of Rooms: 1007  
No. of F&B Outlets: 4  
Cuisine of Restaurants: Cantonese, Sichuan,  
Western Style, Italian, French, Buffet, Coffee Shop,  
Bar, A La Carte

Recreation and Other Facilities:  
Gym, Sauna, Swimming Pool, Tennis Court, Kiosk,  
Ticket Center, Travel Agent

General Manager: Adriano Severi  
Director of Marketing: Rose Lei

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Classroom	Banquet	Reception
Ballroom 1	377	300	200	250	300
Ballroom 2	377	300	200	250	300
Ballroom 3	377	300	200	250	300
Ballroom	1131	1200	700	900	1000
Violet Room	105	60	40	40	50
Lotus Room	40	25	15	20	20
Peachy Room	40	25	15	20	20
Peachy/Lotus Combined	80	50	30	40	40
Hauhinis Room	140	100	75	90	100
Lily Room	36	25	15	10	20
Orchid Room	36	25	15	10	20
U/A/Grand Room Combined	72	50	30	20	40
Jasmine Room	40	25	15	10	20
Rose Room	36	25	15	10	20
Sunflower Room	300	200	100	130	170





## The Peninsula Beijing



Address: 8 Goldfish Lane, Wangfujing, Beijing  
P.C.: 100006  
Tel.: 8610-85162888  
Fax: 8610-65106310, 65106311  
E-mail: pbj@peninsula.com  
Website: peninsula.com

No. of Rooms: 525  
No. of F&B Outlets: 3  
Cuisine of Restaurants: Cantonese (Huang Ting),  
Western (Jing), Lobby Lounge (The Lobby)

Recreation and Other Facilities:  
Fitness Centre, Indoor Heated Pool,  
The Peninsula Arcade

General Manager: Donald Harrington  
Director of Marketing: Brook Jeremy  
Public Relations Director: Cecilia Lui

### Meeting Support Facilities:

Photocopying Equipment, LCD Projectors,  
Laser Beam Pointer, Overhead Projector,  
VCR & Monitors, Multi-microphone System,  
Audio Visual Equipment, Multi-size Screen,  
Lighting Equipment, Closed Circuit TV, Projector,  
Simultaneous Teleconferences,  
Wireless and Broadband Internet Access

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Classroom	Ballroom	Reception
The Grand Ballroom	584.7	500	350	400	600
Emerald	1.55	150	50	90	100
Ruby	119.38	90	60	55	90
Topaz	84.96	70	30	40	60
Pearl	199.3	120	70	100	120
Jade	199.3	120	70	100	120

## The Ritz-Carlton Beijing, Financial Street



Address: 1 Jin Cheng Fang Street East, Financial  
Street, Beijing 100032, China  
P.C.: 100032  
Tel.: 8610-66016666  
Fax: 8610-66016029  
E-mail: beijingfinancialstreetinquiries@ritzcarlton.com  
Website: www.ritzcarlton.com

No. of Rooms: 253  
No. of F&B Outlets: 3  
Cuisine of Restaurants: Greenfish—All-day dining,  
Cepe-Italian, Qi-Chinese

Recreation and Other Facilities:  
Gym, Sauna and Steam Room, Swimming Pool,  
Plunge Pools, Jacuzzi, Business Center

General Manager: Derek Flint  
Director of Marketing: Jennifer Yong  
Public Relations Manager: Finella Siambun  
Convention Services Manager: Michele Hu

### Meeting Support Facilities:

Closed Circuit TV, Full Range of Lighting Equipment,  
Portable Stage, Multi-size Screen, AV Equipment,  
Overhead Projector

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Classroom	Ballroom	Reception
The Ritz-Carlton Ballroom	504	450	300	320	450
Ballroom 1	144	130	100	90	130
Ballroom 2	216	180	140	140	180
Ballroom 3	144	130	100	90	130
Ballroom Foyer	200	N/A	N/A	N/A	180
Temple of Heaven Ballroom	250	220	140	140	200
Temple of Heaven 1	120	90	60	60	90
Temple of Heaven 2	130	100	60	60	90
Temple of Earth	37	30	24	20	30
Boardroom	40	N/A	N/A	N/A	N/A

## The St.Regis Beijing



Address: 21 Jian Guo Men Wai Da Jie, Beijing 100020,  
P.C.: China  
Tel.: 8610-64606688  
Fax: 8610-64603299  
E-mail: Beijing.stregis@stregis.com  
Website: www.stregis.com/beijing

No. of Rooms: 273  
No. of F&B Outlets: 5 restaurants & 2 bars  
Cuisine of Restaurants: Cantonese, Western Style,  
Italian, Japanese, Continental, Buffet,  
Coffee Shop, Bar, A La Carte, Grill Room

Recreation and Other Facilities:  
Gym, Sauna, Swimming Pool, Billiards, Tennis Court,  
Bowling, Golf (Putting Green), Squash Courts,  
Ticket Center, SPA Center, Beauty Salon, Post,  
Travel Agent

General Manager: Cary Gray  
Director of Sales: Cristian Humbert  
Public Relations Manager: Alethea Lam  
Conference Service Manager: Tommy Liu

### Meeting Support Facilities:

Laser Beam Pointer, Slide Projector, Multi-size Screen,  
Overhead Projector, Closed Circuit TV, AV Equipment,  
VCR & Monitors, LCD Projectors, Lighting Equipment,  
Multi-microphone System, Broadband Internet Access,  
Photocopying Equipment, Sound and Light Projection Room

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Classroom	Ballroom	Reception
Great Hall	410	240	200	250	350
Great Hall I	135	80	60	60	100
Great Hall II	135	80	60	60	100
Great Hall III	140	80	60	60	100
The Parlour	52.5	30	24	24	30
Statesman Hall	260	150	120	150	220
Diplomat Hall	160	100	80	100	140
Bron Boardroom	48	25	20	16	25
Oak Boardroom	77	N/A	N/A	N/A	N/A
Pine Boardroom	48	N/A	N/A	N/A	N/A
Rose Room	16	N/A	N/A	N/A	N/A
Peony Room	18	N/A	N/A	N/A	N/A
Made Meeting Room	30	N/A	N/A	N/A	N/A
Business Centre	30	N/A	N/A	N/A	N/A

## The Westin Beijing, Financial Street

Address: The Westin Beijing, Financial Street  
96, Financial St, Xicheng District, Beijing China  
P.C.: 100032  
Tel.: 8610-66068866  
Fax: 8610-66068899  
E-mail: reservation.beijing@westin.com  
Website: westin.com/beijingfinancial

No. of Rooms: 486  
No. of F&B Outlets: 7  
Cuisine of Restaurants: Italian dishes,  
Chinese and Asian and International dishes

Recreation and Other Facilities:  
Westin WORKOUT®, Westin Heavenly Spa®, IP Phone,  
Westin Kids Club®, Westin Heavenly Bed®, Travel Agent,  
Westin Executive Club®, Post, WORKOUT Swimming Pool®,  
Rain Forest Shower, Ticket Center, Bathologist

General Manager: Charlie Dang  
Director of Marketing: Jason Coker  
Public Relations Manager: Sara Liu  
Conference Service Manager: Elaine Chin

### Meeting Support Facilities:

Closed Circuit TV, Teleconferences, AV Equipment,  
Overhead Projector, LCD Projectors, Slide Projector,  
Multi-size Screen, Multi-microphone System,  
Full Range of Lighting Equipment, Portable Stage

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Classroom	Ballroom	Reception
Ballroom Treasury	890	900	468	710	890
Treasury I	288	280	151	220	280
Treasury II	302	300	159	240	300
Treasury III	302	300	159	240	300
Pre-function Area	418	N/A	N/A	330	400
Spring	38	35	20	30	37
Summer	180	175	95	140	180
Summer I	55	52	29	40	55
Summer II	125	125	66	100	125
Autumn	77	75	41	60	75
Autumn I	38.5	38	20	30	38
Autumn II	38.5	38	20	30	38
Winter	58	55	31	40	60
Innovate	25	20	13	20	24

## Beijing Friendship Hotel

Address: No.1 Zhongguancun South St. Beijing, P.R. China  
P.C.: 100873  
Tel.: 8610-68498888  
Fax: 8610-68498866  
E-mail: rd@bjfriendshiphotel.com  
Website: www.bjfriendshiphotel.com

No. of Rooms: 1757  
No. of F&B Outlets: 26  
Cuisine of Restaurants: Huaiyang, Sichuan, Hunan,  
Guangdong, Western Food

Recreation and Other Facilities:  
Gym, Sauna, Swimming Pool, Billiards, Tennis Court,  
Karaoke, Shopping Arcade, Post, Supermarket,  
Ticket Center, Travel Agency

General Manager: Chang Longyuan  
Director of Marketing: Li Huijing  
Public Relations Manager: Xiao Qing  
Conference Services Manager: Zu Guangqi

### Meeting Support Facilities:

Laser Beam Pointer, Closed Circuit TV,  
Overhead Projector, Simultaneous, Slide Projector,  
Multi-microphone System, LCD Projectors,  
Portable Stage, Multi-size Screen, AV Equipment,  
Full Range of Lighting Equipment

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Classroom	Ballroom	Reception
Symposium Hall	350	N/A	510	N/A	N/A
Ballroom in Friendship Palace	803	1000	450	660	480
Ballroom in Building 1	400	260	180	240	150
No.1 Meeting Hall in Building 7	215	120	200	N/A	N/A
No.2 Meeting Hall in Building 7	215	120	200	N/A	N/A
No.1 Meeting Room in Building 8	184	150	80	N/A	N/A

## Beijing Landmark Towers

Address: 8 North Dongsanhuan Road, Chaoyang  
District, Beijing  
P.C.: 100004  
Tel.: 8610-65906688  
Fax: 8610-65906513  
E-mail: rsvn@beijinglandmark.com  
Website: www.beijinglandmark.com

No. of Rooms: 466  
No. of Apartments: 248  
No. of F&B Outlets: 9  
Cuisine of Restaurants: Western Style food, Cantonese food,  
Korean Cuisine, Hong Kong Cuisine, Shanghai Cuisine,  
Japanese Cuisine, American Style, Sichuan Cuisine

Recreation and Other Facilities:  
Gym, Swimming Pool, Karaoke, Post Office,  
Shopping Arcade, Supermarket, Ticket Center,  
Travel Agent, Bank, Laundry, Clinic, Florist,  
Limousine Fleet, Foreign Exchange,  
Business Center, Hair & Beauty Salon

### Meeting Support Facilities:

Simultaneous Interpretation System, Slide Projectors,  
Portable Stage, Multi-microphone System, Multi-size  
Screen, AV Equipment, Full Range of Lighting Equipment

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Classroom	Ballroom	Reception
Vanda Grand Hall	780	700	400	400	400
Vanda Hall A	195	150	100	100	100
Vanda Hall B	195	150	100	100	100
Vanda Hall C	195	150	100	100	100
Vanda Hall D	195	150	100	100	100
Bauhinia Grand Hall	1080	800	500	500	500
Bauhinia Hall A	530	500	300	300	300
Bauhinia Hall B	530	500	300	300	300
Plum Blossom Room	108	100	60	30	30
The Lotus Room 1	72	N/A	N/A	10	10
The Lotus Room 2	85	50	20	20	30
The Lotus Room 3	53	N/A	N/A	N/A	N/A
The Lotus Room 4	128	100	60	50	50
Hibiscus Room	60	N/A	N/A	N/A	10(VP room)
Begonia Room	66	N/A	N/A	N/A	10(VP room)



## Beijing Longxi Hotspring Resort



Address: 8 Shuning Avenue, Panggezhuang, Daxing District, Beijing  
P.C.: 102601  
Tel.: 8610-89282222  
Fax.: 8610-89283333

General Manager: Andrew An  
Director of Marketing: Andy Wang

Meeting Support Facilities:  
Slide Projector, Multi-microphone System,  
Portable Stage, Multi-size Screen, AV Equipment,  
Full Range of Lighting Equipment

No. of Rooms: 274  
No. of F&B Outlets: 4

Cuisine of Restaurants: Mandarin Dishes, Cantonese, Hangzhou (Sweeter taste), Chaozhou (Lighter taste), Hunan (Spicy-hot), Northern Dishes (Heavier taste), Muslim, Thai, Western Style, Buffet, A La Carte

Recreation and Other Facilities:  
Hot Spring, Golf, Yu Guandi Health Beauty SPA, Health Center, Chinese Medical Service, Gym, Shum Board, Billiards, Target Archery, Table Tennis, Victoria Salon including luxury Karaoke Guest Room and Chess Room

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Casual	Banquet	Reception
Peony Hall	624.96	300	220	250	N/A
Yulan Hall	237.77	110	70	60	N/A
Asphodel Hall	55.72	N/A	N/A	N/A	12
Lily Hall	102.07	N/A	N/A	N/A	22
Clove Hall	103.37	60	40	N/A	N/A
Cuckoo Hall	64.29	40	30	N/A	N/A
Chinese Flowering Apple Hall	61.86	40	30	N/A	N/A
Sweet-Scorched Osmanthus Hall	100.62	60	40	N/A	N/A
VP 1	N/A	N/A	N/A	N/A	N/A
VP 2	N/A	N/A	N/A	N/A	N/A
VP 3	N/A	N/A	N/A	N/A	N/A

## Loong Palace Hotel & Resort

Address: 317 Changping Road, Changping District, Beijing 102208, P.R. China  
P.C.: 102208  
Tel.: 8610-80799888  
Fax.: 8610-80798888  
E-mail: loongpalace@loongpalace.com  
Website: www.loongpalace.com

No. of Rooms: 937

No. of F&B Outlets: 9

Cuisine of Restaurants: Palm Terrace, Cafe Corner, Urashima, Dragon, Court, Bravo, Little Dongbei, Chili Peppers, Tropicana Lounge, The Atrium

Recreation and Other Facilities:  
Spa, Night Club, Recreation Center, Foreign Language Speaking Staff, Beauty Salon, Luxury Limousine Service, Disabled Facilities, Business Center, Express Check In/Out, Mail, Ticket Center, Shopping Arcade

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Casual	Banquet	Reception
Zhuo	62.99	N/A	N/A	N/A	N/A
Shenzhen	40.18	30	20	N/A	N/A
Beijing Grand Ballroom	1080.20	1200	500	800	1200
Beijing Grand Ballroom A,B,C	361.10	300	160	200	300
Beijing Grand Ballroom D,E	729.10	800	300	500	800
Xiamen	48.06	30	24	N/A	N/A
Kunming	61.62	48	30	12	30
Hangzhou	82.50	N/A	N/A	N/A	N/A
Nanjing	82.50	30	36	20	40
Shanghai	82.50	N/A	N/A	N/A	N/A
Guilin	50.70	30	20	12	20
Suzhou	22.88	N/A	N/A	N/A	N/A
Guangzhou	80.10	N/A	N/A	N/A	N/A



## Crowne Plaza Beijing Zhongguancun



Address: No. 106 Zhi Chun Road, Hai Dian District, Beijing  
P.C.: 100086  
Tel.: 8610-59338888  
Fax.: 8610-59338999  
E-mail: info@cp-zhongguancun.com  
Website: www.crowneplaza.com

Recreation and Other Facilities:  
Spa, Gym, Indoor Sunny Swimming Pool, Sauna

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Casual	Banquet	Reception
Crowne Ballroom	480	400	230	280	350
Crowne Ballroom A	240	180	100	120	160
Crowne Ballroom B	240	180	100	120	160
Function Room A	180	150	80	100	120
Function Room B	180	150	80	100	120
Function Room C	90	70	45	40	60
Function Room D	90	70	45	40	60
Meeting Room 1	96	N/A	N/A	N/A	N/A
Meeting Room 2	104	75	50	40	65
Meeting Room 3	60	N/A	N/A	N/A	N/A
Meeting Room 4	96	75	50	40	65
Meeting Room 5	30	20	12	10	15
Meeting Room 6	28	20	12	10	15
Meeting Room 7	28	20	12	10	15
Meeting Room 8	96	N/A	N/A	N/A	N/A

No. of Rooms: 300

No. of F&B Outlets: 4

Cuisine of Restaurants: Rouge Chinese Restaurant, Mixs Italian Grill - Teppan, Lobby Lounge, Valley cafe, Out Side Catering

General Manager: George Chiu  
Director of Sales: Sophie Sun  
Public Relations Manager: Judy Wang  
Crowne Meetings Manager: Annie Lu

## OrientalBay International Hotel

Address: 26 Anwai Xibinhe Road, Dongcheng District, Beijing, P.R. China  
P.C.: 100011  
Tel.: 8610-58139988  
Fax.: 8610-58139999  
E-mail: info@orientabay.cn  
Website: www.hotelorientabay.com

No. of Rooms: 360

No. of F&B Outlets: 5

Cuisine of Restaurants: Coffee Shop, Lobby Bar, Chaochuyuan Chinese Restaurant, Le Ciel Restaurant, Ball Room & Function Rooms

Recreation and Other Facilities:  
Swimming Pool, Health Center, Sauna Room

General Manager: Li Feng  
Director of Sales & Marketing: Zhang Hui  
Public Relations Manager: Wang Qi  
Conference Service Manager: Xu Song

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Casual	Banquet	Reception	U-Box
Large Ball Room (H2+3)	635	500	300	300	110	500
Ball Room 1	126	80	50	30	100	30
Ball Room 2	259	160	100	100	45	200
Ball Room 3	249	160	100	100	45	200
Break Area	340	N/A	N/A	N/A	N/A	N/A
Mini-function Room (H2+3)	414	260	160	180	90	200
Function Room (H2)	253	150	100	80	50	100
Function Room (H3)	296	200	120	120	80	200
Function Room 1	80	20	12	20	10	20
Function Room 2	169	120	60	50	40	60
Function Room 3	127	120	60	50	40	60
Function Room (H4)	136	80	60	50	40	60
Function Room 5	70	30	30	20	20	30
Function Room 6	66	30	30	20	20	30
Function Room (H8)	326	200	140	100	80	200
Function Room 7	163	100	60	50	40	100
Function Room 8	159	100	60	50	40	100
Function Room (H10)	102	50	40	30	30	40
Function Room 9	42	30	20	15	12	20
Function Room 10	60	30	20	15	20	20



## Sunworld Dynasty Hotel



Address: 50 Wangfujing Avenue, Beijing  
P.C.: 100006  
Tel.: 8610-58168888  
Fax.: 8610-58168889  
E-mail: info@sunworlddynasty.com.cn  
Website: www.sunworlddynasty.com.cn

No. of Rooms: 395

No. of F&B Outlets: 2

Cuisine of Restaurants: Cantonese, Shanghai, Huaiyang, Western Style, Buffet, Coffee Shop, Bar, Snack, A La Carte

Recreation and Other Facilities:  
Sauna, Massage & SPA, Indoor Swimming Pool, Gym, Chess Room, Sunshine Badminton Court, Sunshine Tennis Court

General Manager: Jason J.C. Ong  
Director of Sales & Marketing: Timothy Chen  
Public Relations Manager: Jessica Dong

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Casual	Banquet	Reception
Conference Room A	50	N/A	N/A	15	N/A
Conference Room B	56	30	20	N/A	N/A
Conference Room C	56	30	20	N/A	N/A
Conference Room B+C	130	80	45	N/A	N/A
Conference Room D	65	40	30	N/A	N/A
Conference Room E	45	N/A	N/A	20	N/A
Grand Ballroom A	370	250	150	160	N/A
Grand Ballroom B	370	250	150	160	N/A
Grand Ballroom A+B	750	500	350	400	N/A
Meeting room	56	30	20	N/A	N/A
Function Hall A	170	80	50	60	N/A
Function Hall B	170	80	50	60	N/A
Function Hall A+B	330	200	150	160	N/A
Function Hall C	350	180	160	160	N/A
Function Hall D	350	180	160	160	N/A
Function Hall C+D	700	360	320	320	N/A

Address: No. 102 Dongsanhuan South Road, Chaoyang District, Beijing 100122, China  
P.C.: 100122  
Tel.: 8610-87385588  
Fax.: 8610-87385858  
E-mail: booking@superhousebj.com  
Website: www.superhousebj.com

No. of Rooms: 283

No. of F&B Outlets: 4

Cuisine of Restaurants: Hunan Cuisine, Cantonese, Coffee Shop, Lobby Bar, Mushroom Hot Pot

Recreation and Other Facilities:  
Gym, Business Center, Olympic Handwork Store, Shopping Arcade, Ticket Center, Travel Agent, Phoenix Spa, Beauty Salon

General Manager: Cindy Chen  
Assistant of Public Relations Manager: Chris Li

### Meeting Support Facilities:

Overhead Projector, Slide Projector, AV Equipment, Multi-microphone System, Portable Stage, Multi-size Screen, Full Range of Lighting Equipment

### Meeting and Banquet Facilities:

Rooms	Size(m <sup>2</sup> )	Theater	Casual	Banquet	Reception
Nanxi	300	240	150	150	160
Yao Xi	220	120	60	80	80
Nian Xi	80	50	30	30	30
Tong Xi	60	N/A	N/A	15	N/A
Yi Yuan	60	N/A	N/A	12	N/A
Xian Xi	60	20	16	20	15
Long Xi	40	N/A	15	14	N/A







The Days Hotel & Suites Beijing offers a wide array of choices in meeting rooms, conference facilities, combined with world-class facilities and fine dining.

There are over 40 function rooms of different sizes, fully equipped, suitable for banquets, product presentations, exhibitions, auctions and training meetings, for groups from 10 to 800 people.

For larger groups or conventions, our world level Regal Palace Theatre Restaurant is a one-of-a-kind full function conference and entertainment facility in Beijing. The 7.5m-high Theatre Restaurant consists of 730m<sup>2</sup> main hall and 330m<sup>2</sup> large stage, completed with an outside reception hall up to 300m<sup>2</sup> in size. In addition to its large stage and dance floor, impressive audio and visual and lighting resources, we can seat groups of 380 to 800 people.

## Your Ultimate Meeting Partner



长安戴斯大酒店  
Days Hotel & Suites Beijing

With a large area of over 400m<sup>2</sup>, our luxurious well-equipped ballroom, which can be divided into three parts, is the ideal selection for Chinese or Western banquets and cocktails.

### Meeting supporting facilities and services:

1. Comprehensive technical and audio/visual facilities
2. Stage and dance floor for special performances
3. Chinese and Western food & beverage and catering
4. Modern business center and office facilities
5. Wireless internet and LAN available in meeting rooms
6. Video conferencing and large projection TV

For enquiries or booking, please contact Convention Service at (86-10) 6773 1234 Ext. 3522

27, Hua Wei Li, Chao Yang District, Beijing 100021, P.R. China  
Tel: 86-10 6773 1234 Fax: 86-10 6773 3456 Web: [www.dhsbj.com](http://www.dhsbj.com)  
E-mail: [sales@mail.dhsbj.com](mailto:sales@mail.dhsbj.com)

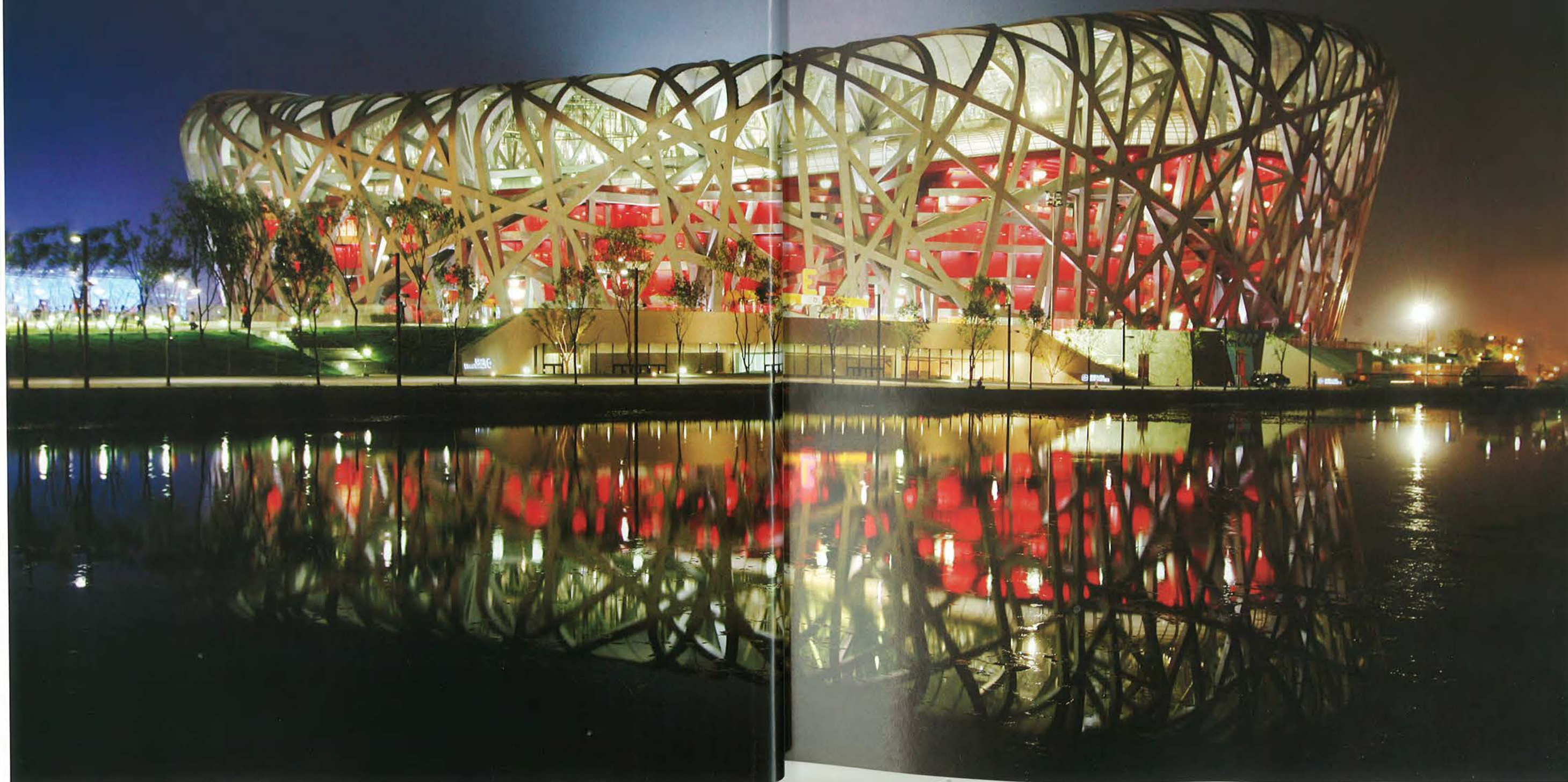


# NEW GREAT BEIJING OLYMPICS

奥运

Before the successful bid of the 2008 Summer Olympics, officially known as the Games of the XXIX Olympiad, Beijing had bid to host the 2000 Summer Olympics. It led the voting over the first three rounds, but ultimately lost to Sydney in the final round in 1993.

After an eight years' careful preparation, Beijing was elected the host city on July 13, 2001, during the 112th IOC Session in Moscow, which was regarded as a dream coming true by China's media.





The program for the Beijing 2008 Games is quite similar to that of the Athens Games held in 2004. The 2008 Olympics sees the return of 28 sports, and holds 302 events

(165 men's events, 127 women's events, and 10 mixed events), one event more in total than in Athens.

## Green, High-tech, People's Beijing

Pollution is the major concern for a successful Olympic Games in Beijing, hence the plan of a Green Olympics that included two parts.

First, during the Olympic preparation period, "green" methods would be employed

Any potential Olympic sponsor must promote environmental protection and cannot engage in practices that violate environmental regulations.

In terms of the second part of its promise, Beijing's push for the development of



to minimize the negative affects on the environment from the Olympic Games preparations. Second, Beijing would push for environmental protection across the city and support the sustainable development of the city.

Throughout the Olympic preparation process, BOCOG has progressively followed through on the policies of a "Green Olympics". BOCOG has also provided "Green Olympics" guidelines for venue construction, sponsors, contracted caterers, transportation, contracted hotels, etc.

In the construction of the venues, BOCOG has required the use of "green" materials and adherence to the "Green Olympics" guidelines.

environmental projects has had notable progress. For example, the use of high-quality energy resources increased by 78 percent in 2006 when Beijing residents used 3.8 billion cubic meters of natural gas.

A grand sporting event featuring high technology has been held by incorporating the latest domestic and international scientific and technological achievements. Beijing upgrades its scientific innovative capabilities, boosting the industrialization of high-tech achievements and popularizing their use in daily life. The Beijing Olympic Games serves as a window to showcase the city's high-tech achievements and its innovative strength.







A top-level consulting team of 400 or more senior scientists and engineers focused on 449 projects aimed at making the Beijing Games a festival of high-technology.

Sources from the Ministry of Science and Technology said RMB1.3 billion (US\$157 million) of government funds and RMB1.8 billion (US\$217 million) from companies has been channelled into 449 science and technology projects in preparation for the Olympics.

Breakthroughs were first reported in making Olympic construction sites greener and more energy efficient. And experts believed that the benefits come from long-term approaches.

The Games is an occasion to spread modern Olympic ideas, while displaying splendid Chinese culture, Beijing's historical and cultural heritage, and its residents' positive attitudes. It is also an opportunity to advance cultural exchanges, to deepen understanding and friendship between the peoples of the world, and to promote harmonious development between mankind and nature. It is a time to promote healthy interaction between individuals and society and to foster mental and physical health. In



line with the "people-oriented" and "athletes-centred" ideas, Beijing spares no efforts to provide quality services and to build a natural and social environment that will satisfy all the Games' participants.

The Olympics is the common wealth of humanity, and no event in the world could compare with the Games in making participants shelve their differences and bringing people together on the same race track for a common goal.

It is the hosting country's responsibility to build up a platform for the world to carry out dialogue and communicate.

China makes "One World, One Dream" the theme slogan of the Olympics as it deeply appreciates the Olympics spirit, identifies with the common value of humanity, and hopes to integrate itself into the world as it deepens its opening up and reform.

From the increasing number of foreign experts joining BOCOG to the active participation of foreign volunteers in the Games, from the barefoot Tanzanian children running after the torch relay to foreign journalists actively signing up for the report of the events, all these make people



see once again the power of the Olympics ideals to bring people together and that the Olympic spirit can transcend everything. They fully prove that the Beijing Olympics belongs to people all over the world.

The successful bidding and organisation of the Olympic Games boosts up the city's economic development to facilitate the hosting of the Olympic Games. The increased value of the high and new technology industry will make up a 40 percent of the city's industrial production and the increased value of the tertiary industry will make up 65 percent of the city's GDP by the year 2008. Factories with pollution discharges were all be relocated outside the Fourth Ring Road or closed down. At the same time, the development of key functional areas speeded up to improve the total service capacity provided by the city.

Joint efforts made nationwide to build "High-tech Olympics" accelerated scientific and technological advancement to provide technical support, strengthened scientific management and democratized decision making processes, optimized operational procedures, and carried out consultations and feasibility studies.

Event organisation adhered to the market oriented operation and enhances financial planning and management, for example, the Bidding Act of PRC was enforced and national and international tendering were conducted for the selection of project contractors and in all the phases of the projects, including planning, designing, and construction. New approaches to fund-raising shall be further explored and strict financial management shall be better performed to raise the fund efficiency.





Attention will be given to human resource development to guarantee the efficient and reliable workforce for the MICE industry.

Practices in Olympic venue construction projects implemented under independent supervision have established sound mechanism of supervision and discipline to

## Olympic Green

The Olympic Green with its sports venues and other facilities is the key area for the 2008 Olympiad. The Green is located on the northern tip of the central axis of the city and occupies an area of 1,135 hectares, which contains a forested area of 680 hectares and an area of 405 hectares as the Olympic centre. The long term development of the city and the needs of the local residents has been taken into account in the designing of the Green. The Green with its open space, green land and natural landscape will become a venue

guarantee the moral integrity and efficiency in event preparation. Project contractor responsibility system has been practiced approvingly and life-long quality insurance been implemented for all venues. The public and the media will also play an active role in overseeing events' preparation.

for sports, conference and expositions, cultural and entertainment activities after the Games. Other facilities in the Olympic Green include: the National Stadium, the National Indoor Stadium, the National Swimming Centre and the Olympic Village.

A number of other buildings have also been planned, which serve as the competition sites for table tennis, badminton, fencing and wrestling and also as the Main Press Centre (MPC) and the International Broadcasting Centre (IBC). After the Games, these facilities

will become conference and exhibition and cultural facilities, such as Capital Youth Palace and the City Planning Exhibition Centre. In addition, other supporting service facilities for accommodation, conference, commerce, and offices will also be planned with commercial development purposes.

The following criteria have been applied in the planning and designing of the venues: consideration for both the Olympic and post-Olympic use; making good use of resources, avoiding extravagance and waste, cutting back on unnecessary cost;



and the creation of first class sports venues as a heritage to our posterity.

Due considerations for the needs of the disabled participating in the Paralympics have also been made.

## New Venues

The 2008 Olympiad involves 28 venues in Beijing, among them 12 new, 10 upgraded and six temporary. The new venues will greatly encourage the event organisers, as each of the venues has taken post-game use into consideration.

### Venue: National Stadium

**Location:** Olympic Green

**Total land surface:**

258,000 square metres

**Seats:**

80,000 permanent and 11,000 temporary

**Competitions:**

Athletics, Football

**Post-Games use:**

The Stadium is to stage sports events at national and international levels, as well as cultural and entertaining activities.

### Venue: National Aquatics Centre

**Location:** Olympic Green

**Total land surface:**

79,532 square metres

**Seats:**

6,000 permanent and 11,000 temporary

**Competitions:**

Swimming, Diving, Synchronized Swimming

**Post-Games use:**

The site will be Beijing's largest aquatic amusement park, including additional facilities of catering, fitness club, skating and cinema.

### Venue: National Indoor Stadium

**Location:** Olympic Green

**Total land surface:**

80,900 square metres

**Competitions:**

Artistic Gymnastics, Trampolines, Handball

**Post-Games use:**

The venue, one of the best sports facilities in Beijing, can be used for sports competition, cultural and entertaining purposes, and will serve as a multi-functional exercise centre for local residents.



### Venue: Beijing Shooting Range Hall

**Location:**

Shijingshan District, Beijing

**Total land surface:**

45,645 square metres

**Competitions:**

Qualifications and finals of 11 shooting events, consisting of all 10-metre, 25-metre, and 50-metre range shooting events. The shooting sport of the 2008 Paralympic Games will also be held in the venue.

**Post-Games use:**

Part of the hall is temporary facilities and the remaining part will include a training ground for the national team, a shooting club and an arms museum.



### Venue: Laoshan Velodrome

**Location:**

Laoshan, Shijingshan District, Beijing

**Total land surface:**

32,920 square metres

**Seats:**

6,000

**Competition:**

Cycling (track)

**Post-Games use:**

Training ground for the national team.

### Venue: Beijing Olympic Basketball Gymnasium

**Location:**

Wukesong Culture and Sports Centre, Shijingshan District, Beijing

**Total land surface:**

63,000 square metres

**Competitions:**

Basketball

**Post-Games use:**

The stadium, which includes Beijing Olympic Basketball Gymnasium, Wukesong Baseball Fields, and sports and commercial facilities, will be able to meet the needs of residents in western Beijing.



### Venue: Shunyi Olympic Rowing-Canoeing Park

**Location:**

Mapo Village, Shunyi District, Beijing

**Total area:**

31,850 square metres

**Permanent seats:**

1,200 permanent and 25,800 temporary (10,000 for standing seats)

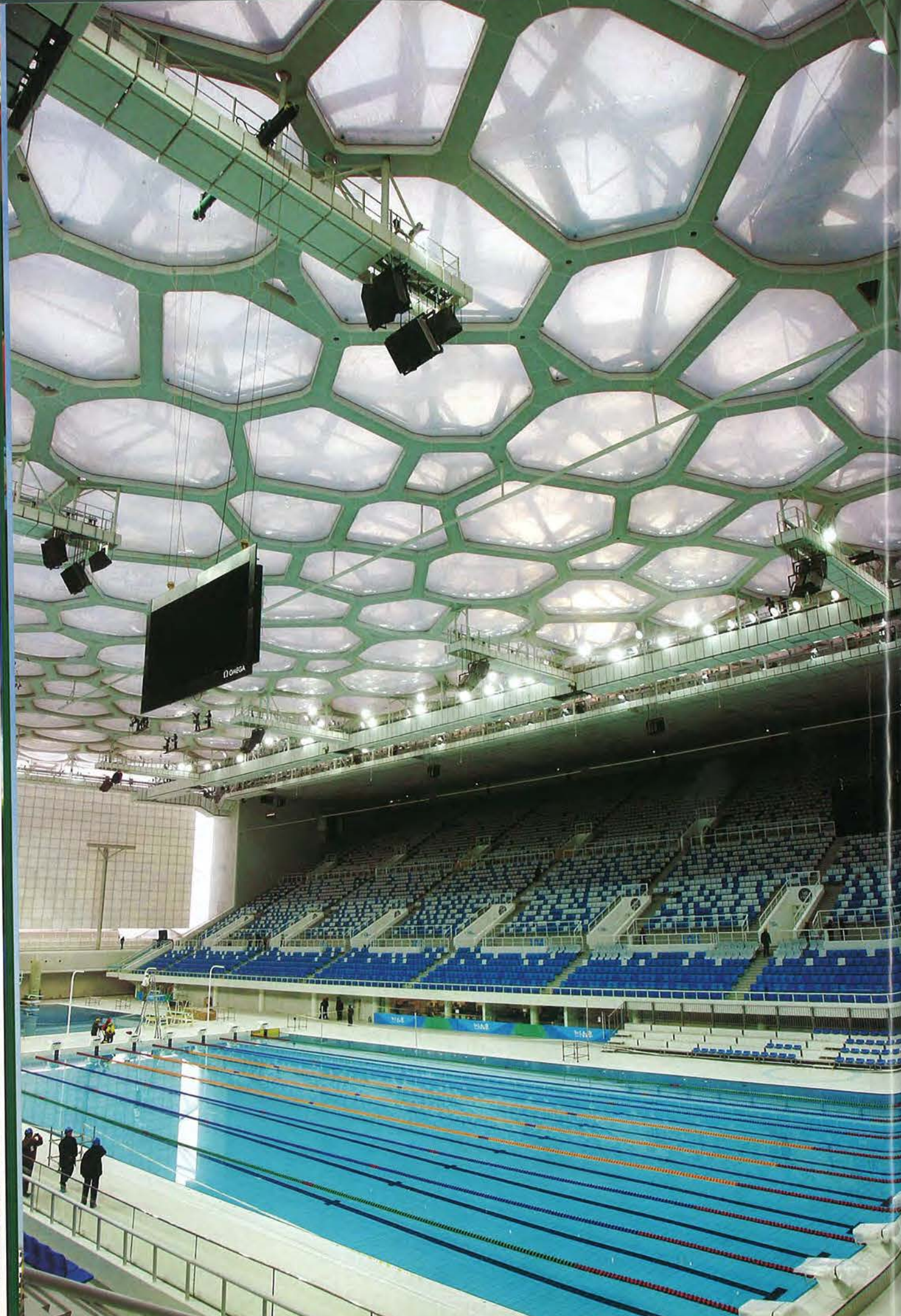
**Competition:**

Rowing (in Olympic and Paralympic Games), Canoe/Kayak (Flat-water and Slalom), Marathon Swimming

**Post-Games use:**

The Park will be the core of a large entertainment area, which will cover aquatic enjoyment, such as boating and swimming as well as common leisure in the downtown.





### Venue: China Agricultural University Gymnasium

#### Location:

China Agricultural University (East Campus)

#### Total floor area:

23,950 square metres

#### Seats:

6,000 permanent and 2500 temporary

#### Competition:

Wrestling (Olympics) and Volleyball Sitting (Paralympics)

#### Post-Games use:

The gym will have a warm-up court and spaces for various sport competitions and large-scale activities, such as badminton, table tennis, gymnastics, volleyball, basketball, handball and indoor football matches.

### Venue: Peking University Gymnasium

#### Location:

Peking University

#### Total floor area:

26,900 square metres

#### Seats:

6,000 permanent and 2000 temporary

#### Competition:

Table tennis

#### Post-Games use:

The Gym can be utilized for a score of competitions, including table tennis, handball, basketball, badminton, and volleyball. The Gym will also meet the needs of physical education, training and recreation.

### Venue: Beijing Science and Technology University Gymnasium

#### Location:

Beijing Science and Technology University

#### Total floor area:

24,662 square metres

#### Seats:

4,000 permanent and 4,000 temporary

#### Competition:

Judo, Taekwondo, Wheelchair Basketball, Wheelchair Rugby

#### Post-Games use:

The Gym will serve as a comprehensive indoor centre for various sports activities, aquatics and fitness training, and will also be suitable for indoor athletic competitions.

### Venue: Beijing University of Technology Gymnasium

#### Location:

Beijing University of Technology

#### Total floor area:

24,383 square metres

#### Permanent seats:

5,800 permanent and 1,700 temporary

#### Competition:

Badminton, Rhythmic Gymnastics

#### Post-Games use:

The Gym will provide spaces for activities of students and faculty, whilst facilitating the training of the badminton teams affiliated with the International Badminton Federation and the General Administration of Sports. The gymnasium will occasionally be open to the public.





# Incentive Tour



If your visions of Beijing are centred around pods of Maoist revolutionaries in buttoned-down tunics performing exercise in Tiananmen Square, put them to rest: this city has embarked on a new millennium rollercoaster and it's taking the rest of China with it.

With its unique charm, Beijing is an exciting blend of the old and new. As you begin your visit in the historic Chinese capital, allow us to assist you in your exploration of this magnificent city.

## Must-see Attractions



This is an overwhelming prospect. No other city in China, and few other cities in the world, offer so many must-see attractions, or such a likelihood of missed opportunity. It is technically possible to see the big names — the Forbidden City, Temple of Heaven, Summer Palace, and Great Wall — in as little as three days, but you'll want at least a week to get any sort of feel for the city. People spend years here and still fail to see everything they should.

Other important sites include Ming Tombs, palaces and temples, former residences of the famous, sites of worship, city wall relics etc.

### The Forbidden City

The Chinese Imperial palace from the mid-Ming Dynasty to the end of the Qing Dynasty, it is located in the middle of Beijing and now houses the Palace Museum. For almost five



centuries, it served as the home of the Emperor and his household, and the ceremonial and political centre of Chinese government.

The palace complex exemplifies traditional Chinese palatial architecture, and has influenced cultural and architectural developments in East Asia and elsewhere. The Forbidden City was declared a World Heritage Site in 1987, and is listed by UNESCO as the largest collection of preserved ancient wooden structures in the world.

Since 1924, the Forbidden City has been under the charge of the Palace Museum, whose extensive collection of artwork and artefacts were built upon the imperial collections of the Ming and Qing dynasties.

## Great Wall

The Great Wall is a series of stone and earthen fortifications in China, built, rebuilt, and maintained between the fifth century BC and the 16th century to protect the northern borders of the Chinese Empire from Xiongnu attacks during the rule of successive dynasties.

It stretches over approximately 6,400 kilometres from Shanhaiguan in the east to Lop Nur in the west. The following sections are in Beijing municipality, which were renovated and which are regularly visited by modern tourists today.



"North Pass" of Juyongguan pass is known as the Badaling. When used by the Chinese to protect their land, this section of the wall has had many guards to defend China's capital.

One of the most striking sections of the Ming Great Wall is Jinshanling, where it climbs extremely steep slopes.

South East of Jinshanling, is the Mutianyu Great Wall which winds along lofty, craggy mountains from the southeast to the northwest for approximately 2.25 kilometres.

## Temple of Heaven

Literally the Altar of Heaven, the temple is a complex of Taoist buildings situated in southeastern urban Beijing, or today's Xuanwu District. It was visited by the Emperors of the Ming and Qing dynasties for annual ceremonies of prayer to Heaven for good harvest.

The Temple covers 2.73 square kilometres of parkland, and comprises three main groups of constructions, all built according to strict philosophical requirements.

The Hall of Prayer for Good Harvests is a magnificent triple-gabled circular building, 32 metres in diameter and 38 metres tall, built on three levels of marble stone base, where the Emperor prayed for good harvests. The building is completely wooden, with no nails.



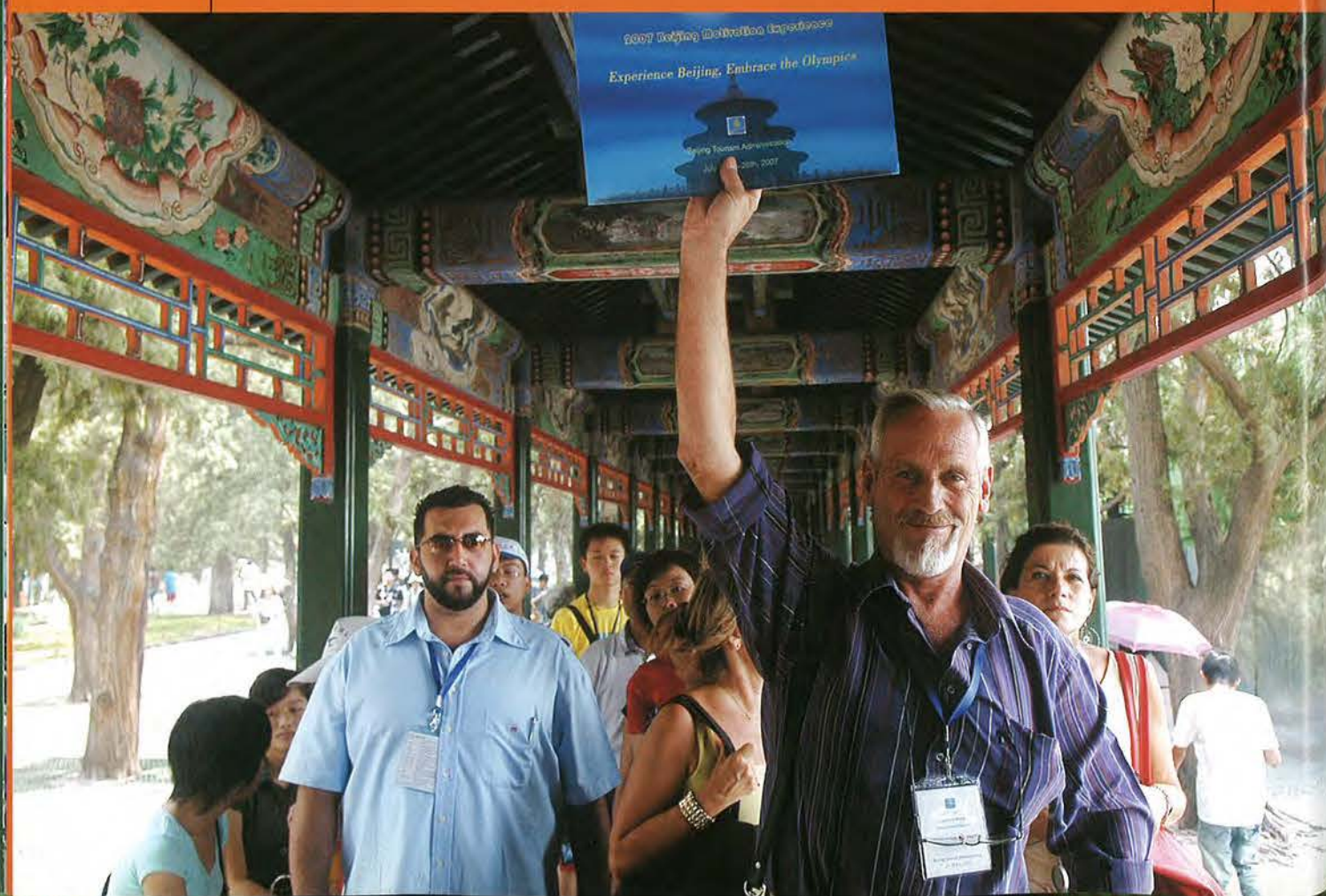
The Imperial Vault of Heaven is a single-gabled circular building, built on a single level of marble stone base. It is located south of the Hall of Prayer for Good Harvests and resembles it, but is smaller.

The Circular Mound Altar is the altar proper, located south of the Imperial Vault of Heaven. It is an empty circular platform on three levels of marble stones, where the Emperor prayed for favorable weather.

## Summer Palace

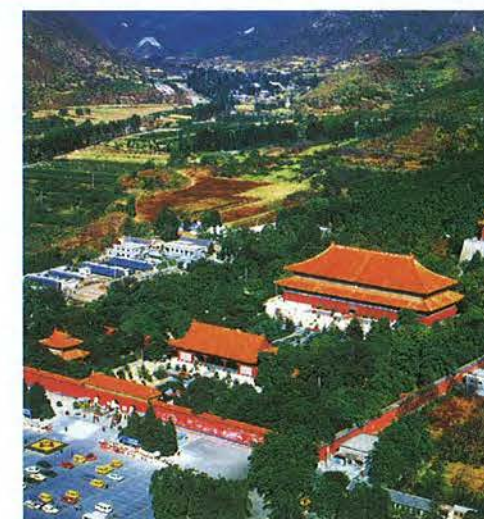
The imperial garden in Qing Dynasty, it is mainly dominated by Longevity Hill (60 metres high) and the Kunming Lake. It covers an expanse of 2.9 square kilometres, three quarters of which is water. The central Kunming Lake was entirely man made and the excavated soil was used to build Longevity Hill. In its compact 70,000 square metres of building space, one finds a variety of palaces, gardens, and other classical-style architectural structures.

It started out life in 1750. Artisans reproduced the garden architecture styles of various palaces in China. UNESCO declared the Summer Palace an "outstanding expression of the creative art of Chinese landscape garden design, incorporating the works of humankind and nature in a harmonious whole" when in 1998 included it on its World Heritage List.



## Ming Tombs

The Tombs are located some 50 kilometres due North of Beijing at a specially selected site. The site was chosen by the third Ming Dynasty emperor Yongle (1402-1424), who moved the capital of China from Nanjing to Beijing. From the Yongle Emperor onwards, 13 Ming Dynasty Emperors were buried here.



This 40 square kilometres area — enclosed by the mountains in a pristine, quiet valley full of dark earth, tranquil water and other necessities as per *Fengshui* (geomancy) principles — would become the necropolis of the Ming Dynasty. The entire tomb site is surrounded by a wall, and a seven kilometre road named the "Spirit Way" leads into the complex which is one of the finest preserved pieces of 15th century Chinese art and architecture.

At present, three tombs are open to the public: Chang Ling, the largest; Ding Ling, whose underground palace has been excavated; and Zhao Ling.

## Beihai Park

It is an imperial garden northwest of the Forbidden City in Beijing. Initially built in the 10th century, it is typical of Chinese gardens.

Prior to the end of the Qing Dynasty in 1911 this area was part of the Forbidden City, but since 1925 it has been open to the public.



The Park has an area of more than 700,000 square metres, with a lake that covers more than half of the entire Park. At the centre of the Park is an island called Qionghua with a highest point of 32 metres. In the north of the park there is a large pool called the Taiye.

White Dagoba is the most notable building in the park. A Reliquary, secreted inside the structure are Buddhist Scriptures, monk's mantles and alms bowl, and the bones of monks (their remains after cremation).





## Local Entertainments

Beijing, home to the Peking Opera, also has rich resources in acrobatics, drama, local ballad singing, song and dance performance and concert. Night life was unknown to many people in Beijing two decades ago. But nowadays it is very common, especially for young people, to go out in the evenings and spend their time at cinemas, theatres, nightclubs, song and dance halls, Karaoke clubs, restaurants or bars. You can find every sort of place to spend your evenings. The city has also witnessed a mushrooming of foreign theme pubs, new exotic bars and locally-run techno-clubs. Foreign pubs, bars, cafes and disco clubs attract foreign residents as well as young Chinese.

## Peking Opera

Peking Opera is a Chinese national treasure with a history of 200 years. Originally a form of local theatre, it spread all over the country and has become the national opera of China with its elaborate costumes, ear-splitting arias, dazzling martial arts and musical dialogue.

Most Peking Operas are unintelligible to the untrained viewer, but they are usually based on folk tales, famous novels and fairy tales and are a pleasure to watch if you know the basic story. Some of the bigger theatres have subtitle message boards in English and Chinese so even if you don't know the story you can still follow along.

Each role, according to their gender, age and disposition, is characterized by different designs of facial make-up, such as 'jing' representing a rough, frank character and 'hualian' representing a cruel or sinister character. So the audience can easily tell what kind of characters the actors are portraying. Facial make-up, costumes and head dresses are wonderful works of traditional art.

You can get a good taste of what Beijing Opera is all about at the Liyuan Theatre in the Qianmen Hotel or Chang'an Theatre, Huguang Guildhall, which features nightly performances that are a medley of different operas. The shows are light on the singing and concentrate more on action like tumbling and martial arts and are therefore more foreigner-friendly.

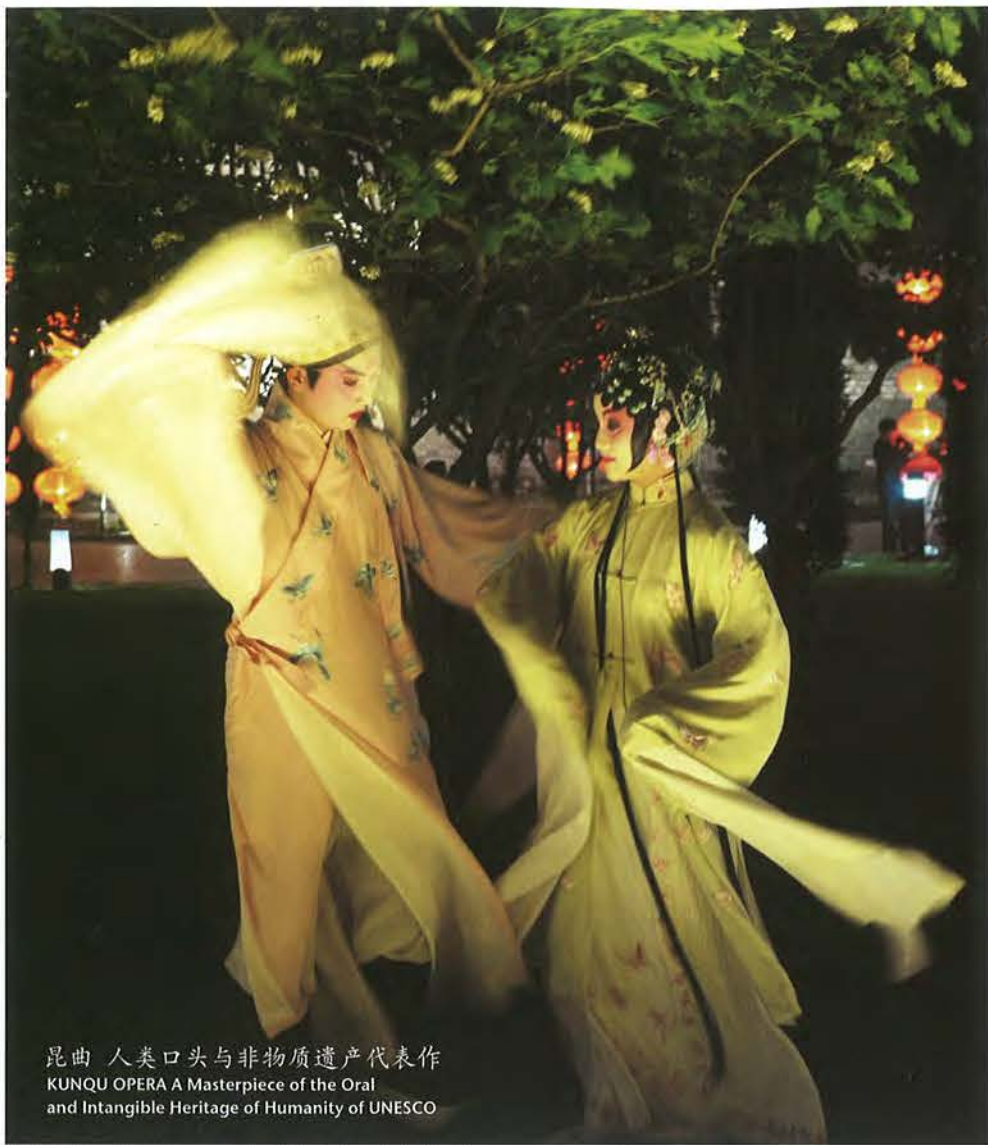
There are also some other types of operas staged in Beijing, such as Kunqu Opera, Pingju Opera and Hebei Bangzi as well as other operas from different places.

## Puppet Shows

Puppet shows are attractive both to children and to adults. Puppet show in China date back to 2,000 years ago, and most of the shows today are still based on folk tales. It combines the different art forms of drama, singing, dancing, music, painting and sculpture.



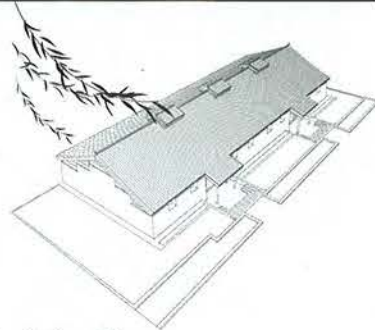




昆曲 人类口头与非物质遗产代表作  
KUNQU OPERA A Masterpiece of the Oral  
and Intangible Heritage of Humanity of UNESCO

牡丹亭

THE PEONY PAVILION



## 先享牡丹宴，后赏牡丹亭。

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公元十五世纪初，明朝迁都，永乐皇帝把湖鸭带到北京南苑以填喂方式饲养，烤鸭技术也由此带到北京，制作亦日渐精进。至清朝，北京烤鸭已经成为皇族乃至达官显贵的极品菜肴。据《竹叶亭杂记》载：“亲戚寿日，必以烧鸭相馈赠。”又有《忆京都词》道：“忆京都，填鸭冠寰中。烧鸭登盘肥而美，加之炮烙制尤工。”清同治年，杨奎仁开创全聚德，聘请曾在清宫御膳房当差的一位烤鸭师傅，用宫廷的“挂炉”技术精致烤鸭，使得“挂炉烤鸭”在民间繁衍至今，兴盛不衰。皇家粮仓御膳烤鸭，秉承宫廷秘制工艺，再创京城美食佳绩。



皇家粮仓

Imperial Granary



Royal Peking Roast Duck

御膳烤鸭



In the early 15th century AD, the Ming Dynasty capital was relocated to Beijing. Emperor Yongle brought the roast duck's technology along with Nanjing Lake Duck to Beijing; they change the feeding methods by using the filling methods while production techniques had been greatly improved. To the Qing Dynasty, Beijing roast duck has become the official elite and aristocrat favorite dish. Imperial Granary Peking Roast duck, which upholds the system of royal court's secret recipe will duplicate the success of Beijing cuisine.



## Acrobatics

Chinese acrobatics have a long history and are one of the most popular art forms among Chinese. The contortions and balancing acts are quite incredible and sometimes seem almost superhuman, or super rubber human.

Wansheng Theatre is the special place for the performances of the Beijing Acrobatic Troupe in Xuanwu District. The performances of this troupe have gained international recognition and performances run at 7:15 pm most nights. Alternatively, in Chaoyang District, the Chaoyang Theatre also has regular performances from 7:15 pm.

## Symphony Orchestra

Founded in 1951, the Central Symphony Orchestra is one of the few orchestras which can offer a full repertoire from Handel to Tchaikovsky. The orchestra performs symphony concerts in the Beijing Concert Hall every week. There are now several special orchestras and chamber groups (such as the Youth Symphony and the China All-Women Orchestra), which offer a rich variety of classical western music. The Beijing Concert Hall holds many world-level concerts all year round.



# 北京之夜晚宴剧场大型乐舞 BEIJING NIGHT SHOW



## 大中华 THE GRAND CHINA SHOW

## 燕舞京城 BEIJING THE FANTASIA

Beijing Night Show is the only dinner theatre in Beijing concentrated on Chinese traditional performing arts. Every evening, a luxurious artistic feast will be presented in this delicately decorated theatre that you can hardly resist. The brilliant Beijing Opera, the elegant Chinese dance, the magnificent acrobatics and marvelous Chinese Kongfu are well integrated with the beautiful costumes and settings, the pleasing music and spotlights and other modern stage arts which will be a real shock of beauty and an unforgettable experience to you in China. What's more, the delicious food served in the theatre will make your evening more enjoyable. Why wait? Just call for reservation.



营业时间 (Time): 19:00 — 21:30  
地址 (Add): 北京市东城区大雅宝胡同1号  
No. 1 Dayabao Hutong Dongcheng  
District Beijing, P.R. China  
电话 (Tel): 8008101282  
65272813 65272814 65272815

## Ballet and Opera

If you prefer *Sleeping Beauty*, *Madame Butterfly* or *Carmen*, then Beijing boasts an array of Western ballet and opera. The Central Ballet and Opera Theatre is renowned for the quality and talent of its ballet dancers, its symphony orchestra and Western opera shows. The China Opera Theatre is another well-known art troupe who puts on Chinese operas with a mixed singing method of Italian bel canto and traditional Chinese singing.

## Drama

Modern Chinese Drama (*huaju*) is a relatively young art form with a history of 70 years but has gained a large group of fans due to its blend of western works by Shakespeare, Moliere and Chekhov and Chinese traditional culture.

Chinese playwrights have also created many plays about changing times in China. The most famous include *Thunderstorm* (*leiyu*), *Teahouse* (*chaguan*), *The Family* (*jia*) and *The Peking Man* (*beijingren*). The People's Art Theatre is the best place to enjoy a show. This theatre puts on plays based on ancient Chinese stories as well as Chinese adaptations of Western dramas. The Experimental Theatre in Mao'er Hutong is also an excellent place to watch plays.







## Bars and Clubs

Beijing's night life has really taken off last few years. New bars and clubs are opening up every month with some serious music venues attracting the world's finest artists. Venues dot the city, but the heaviest concentrations can be found around the Workers' Stadium, Hou Hai, on Sanlitun, at Chaoyang Park West Gate, Wudaokou and on Ladies' Street.

## Teahouses

Though you will see a proliferation of Starbucks in most modern areas around Beijing, tea remains the Chinese traditional drink. Teahouses used to be public places where people came to relax, enjoy tea, talk about their business, kill their time, exchange information, or listen to ballads or story-telling. They equate, to some extent, to pubs in the West.

There remain a few traditional teahouses open every night, but you have to book a table beforehand since they are very crowded. The teahouse is set with hardwood tables and a stage at one end. Customers are served various snacks and tea from copper pots with long spouts while traditional performances are staged.



## Cinemas

Although the first motion picture was introduced to China in 1896, China's film industry truly began with the shooting of *The Difficult Couple* (1913), the first Chinese movie. After a century of development, Chinese filmmakers are making their mark worldwide — spurred by the success of *Crouching Tiger, Hidden Dragon*, which won an Oscar in 2004.

Beijing premieres most Chinese films, and a greater number of cinemas are now showing original foreign movies.

## KTV (Karaoke Box)

Karaoke Box is a variant of karaoke that is popular in East Asia. It features a small to medium-sized private room containing karaoke equipment for a group of friends to rent in timed increments. A monitor in the room displays lyrics atop a themed music video. The music videos are often not the official videos, but are videos made especially for karaoke establishments.

In Taiwan and mainland China, Karaoke Box establishments are often known as KTV, and are a popular form of entertainment. Karaoke Box centres in Beijing can scale to hundreds of rooms and can be extremely opulent.





# The Shopping Paradise



Beijing has numerous shops and shopping areas scattered in every corner, which should leave you wanting for nothing. The most renowned shopping areas are Wangfujing and Dongdan, Xidan, Chongwenmenwai, Silk Market, Yansha and Panjiayuan. These streets boast modern malls and boutiques or specialty shops and provide various kinds of services. We match the most popular souvenirs with shopping area for your convenience.

## Top Brands

Pay attention that the brands here not only refer to the international ones such as Louis Vuitton, Prada and Chanel but also local ones, such as the best *qipao* brand Shanghai Xu and glassware brand Liuli Gongfang.

Though novel and luxury shopping centres emerging, those at Oriental Plaza and Guomao (China World Trade Centre), as the longest established, remain your first choice.



## Antique Furniture

A harmonious part of culture and history, Chinese classical furniture gives us endless reverie, and conveys the information of a splendid history and the oriental concept of steadiness, solemnness and glory. The antique furniture styles of Ming and Qing dynasties are particularly unique for their elegance and delicacy.

Gaobeidian antique furniture street, inside the Fifth Ring Road, is worth the trek for dedicated antique shoppers. Don't make the mistake of getting stuck in the first shop as there are certainly many more with similar items like it further along the street. Bargain skill is also a must here.

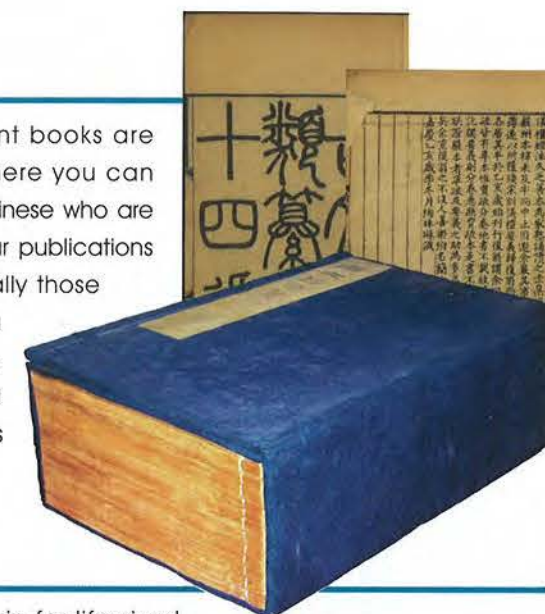






## Ancient Books

The most popular markets of ancient books are Panjiayuan and Baoguo Temple, where you can observe, though most customers are Chinese who are interested in all items, expatriates favour publications during the Culture Revolution, especially those bearing Chairman Mao's photos. If you want to have such souvenirs, make sure to visit the markets in early weekend mornings. The earlier, the more chances to find some precious items.



## Other Antiques

Come to Panjiayuan market to bargain for life sized terracotta warriors, vintage photographs, porcelain vases and figurines, calligraphy scrolls and much more. Again the best time to buy is early morning on weekends.



years are available, without an antique's high price. An experienced connoisseur may find many surprises here.

In addition to antiques, you can find articles of everyday use everywhere in Hongqiao. Silk scarves, plastic toys, imported cigarettes, and stone balls for improving health are all arranged colorfully and the possibilities are endless.

Unlike other antique markets, prices are much lower in Hongqiao Market. If you are crazy about a little newfangled gadget, and if you do not have much money in your pocket, Hongqiao is your best bet. Hongbao books (Quotations from Chairman Mao), small jade articles with a history of less than 100





## Handicrafts

Due to Beijing's long history as an agrarian society, a rich and vibrant cultural heritage has been preserved. One part of this culture is the indigenous folk art and traditional handicrafts. Folk art embodies different parts of the nation's indigenous culture, minority languages, and philosophy. Every traditional art form displayed here is a part of the world cultural heritage.

Liulichang street is lined by shops, including Rongbaozhai Studio, Cultural Relics Shop, Yanjing Calligraphic Work and Painting Studio,

Zhenyun Building which sells jewellery, and Jigu Building for duplicating cultural relics.

Beijing Arts & Crafts Central Store (the sign says 'Artistic Mansion') is known for its good selection of jade (with certificates of authenticity), jadeite, cloisonné vases, carpets and other Chinese arts and crafts. Jewellery (gold, silver, jade and pearl) is on the ground floor, with glass, paintings, calligraphy and fans on the second floor. You can find woodcarvings, cloisonné, lacquerware and silks on the third floor and jade carvings on the fourth floor.



## Fabrics

Fabrics play an important role in China's glorious history. As time elapses, they become more and more valuable as well as fashionable. Except fabric stores in the new markets like Yashow, traditional stores are also heritage sites worthy of a visit.

Tucked away in a narrow *hutong* just west of and running parallel with Qianmen Dajie, the bustling Beijing Silk Store is said to date from 1840. Prices for tailoring and raw materials are affordable. Other old brand stores include Ruifuxiang and Daxin.

## Modern Arts

The international auction market has been experiencing the rise of art works from modern Chinese artists. Why not try your luck in Beijing's galleries? Maybe you may come across those famous artists yourself or discover a desirable painting or installation.





## TIPS

Antiques that date to before 1795 are forbidden for sale or export from China. Those dated between 1796 and 1949 should bear a small red seal and a Relics Export certificate from the Beijing Culture Relics Bureau (BCRB), to allow them to be taken out of China.

Always keep receipts.

## Food and Drink

Except in the restaurants, there are too many stores that sell packed Peking Roast Duck for you to choose from. Beijing snacks which are well-packed and can be reserved for a long period are also cost-effective solutions for gift and souvenir.

China's tea also has a long history and international reputation. If you want to try something fresh, Beijing offers you a number of good tea stores, such as Tenfu's and Wu Yu Tai.



## Electronic Products

Such products may not be as cheap as those in Hong Kong, but thanks to the huge demand among the trendy youngsters, consumers can often see some unique designs of mobile phones, laptops, MP3 players, gaming gears and digital cameras in Mainland China. Bainiaohui and Zhongguancun are where you can bargain and have so rich selections that you may spend a whole day there.



## Traditional Chinese Medicine

Traditional Chinese medicine has a profound influence in East Asia and survives there. Expatriates in China also recognize the magic effect of those herbs. If you are interested in it or intend to bring back something out of others' expectation, you will find it available and cheap in almost every drugstore.

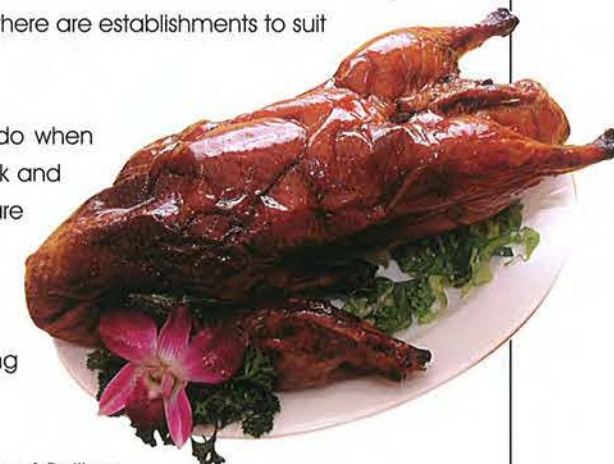


# TOP 10 OF DINING AREAS

China is famed world wide for its cuisine and there must be few countries where it has not become part of the established catering scene. However, not all of the many varieties of Chinese food are available overseas. As the capital of China, Beijing has become the focus for all manner of gourmet foods that you would expect to find in the Chinese provinces. Traditional Beijing cuisine such as roast duck, imperial cuisine and hotpot are still the main items on the menu for most locals. However, as more and more people arrived from the provinces to settle in the capital, other genres of cuisine such as Cantonese and Sichuan food have become a part of what is on offer from Beijing's many caterers. So, now it is possible to find the widest possible range of excellent food ranging from simple dishes

to quite exotic ones. In addition, there are many excellent restaurants that serve foreign cuisine. All in all, Beijing is a gourmet paradise and there are establishments to suit all tastes and all pockets.

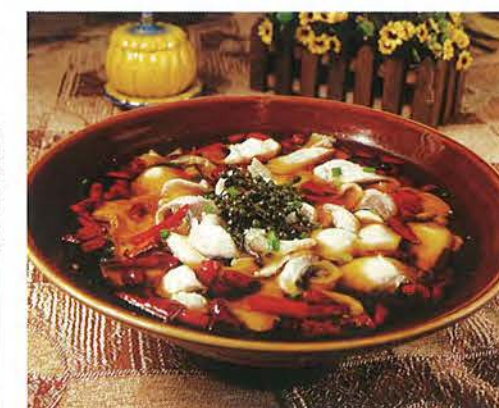
It is said that there are two things that you must do when you come to Beijing. One is to enjoy the roast duck and the other is to take a stroll on the Great Wall. There are literally dozens of restaurants that serve the Beijing Duck Dinners but perhaps the best known and most famous are the Quanjude and Bianyifang. They each adopt a different method of preparing their duck but each produce a delicious result.



Hotpot and imperial cuisine are also typical flavours of Beijing. Other specialist restaurants offer a choice of the eight famous cuisines of China, as well as American, French, Italian, Indian, Korean, Vegetarian restaurants are all easily found. Note, some high-standard restaurants will charge 10 or 15 percent extra fees for service on the bill.

## Guijie

Guijie is the first food street in Beijing. If translated into Chinese, Guijie means "Ghost Street", which shows the street is busy at night time. Guijie gets its fame for hotpot and kabob restaurants. In summer, the street is filled with diners coming for crayfish.



## Donghuamen, Wangfujing & Dongdan

This area is ideal for a glimpse of Beijing and even China's snacks. Donghuamen boast the night snack street, Wangfujing area has two snack streets and some traditional restaurants have been hidden down Dongdan's leafy *hutongs* for decades and longer.





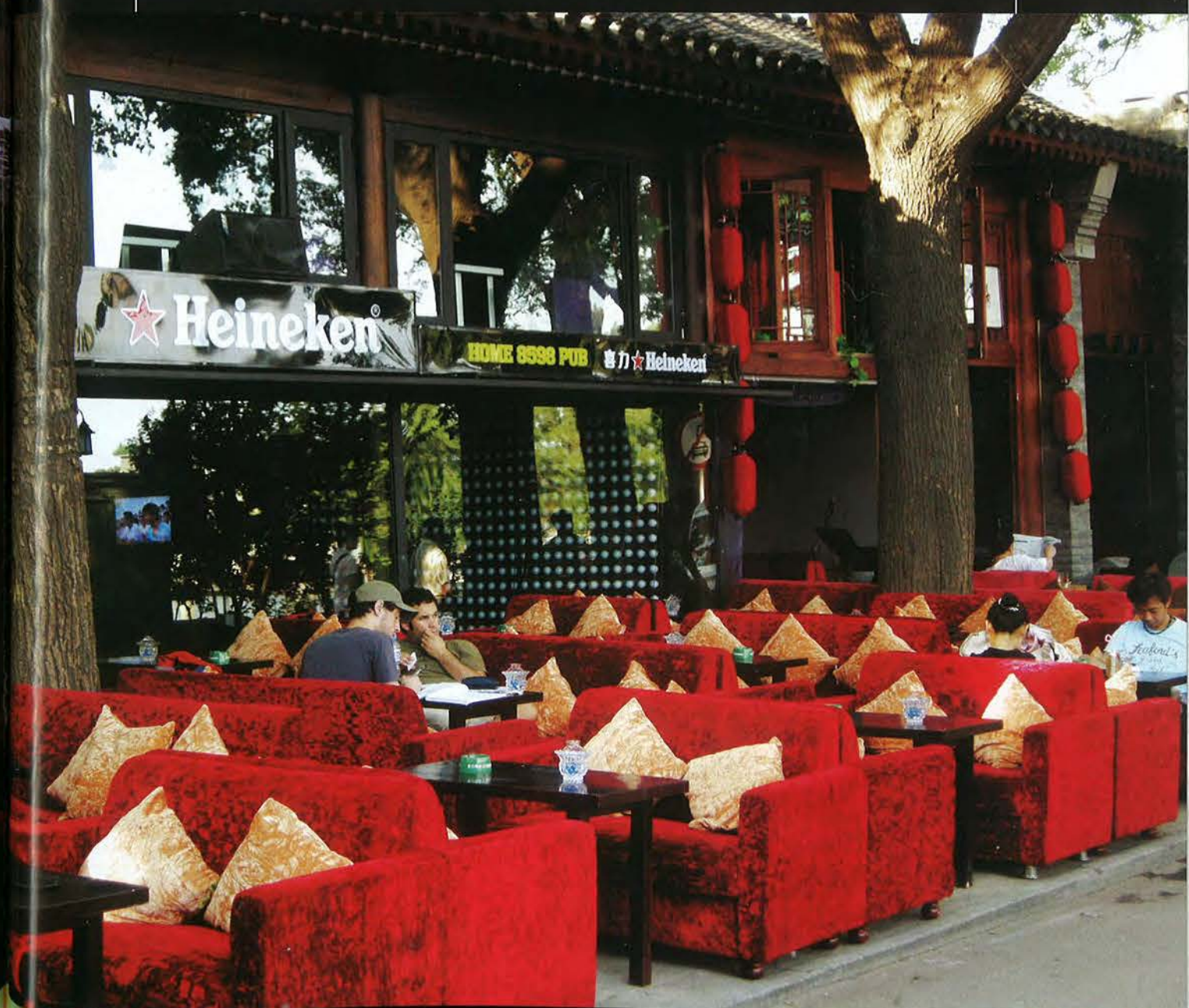
All over China, food from the street-side is tasty and filling. Some caution may be required for the uninitiated but in general, eating where everyone else is eating is a good rule of thumb. You can have steamed bread with bean filling; flour pancakes cooked with egg, coriander, chili, and black onion seeds; pancakes stuffed with pork, egg and vegetables.

## Shichahai

Despite its dry climate, Beijing is saturated with spots for lakeside dining. So, those hoping to dip their toes into the capital city's wonderful world of waterfront eateries have plenty of places to choose from.

At Shichahai, visitors reserve a meal at one of the restaurants lining the banks of the lake, board a boat and have their meal delivered to them via yacht.

There are some other restaurants along Houhai with a good view of the lake. Four places worthy of recommendation are Xiao Wang's Home, Nuage, South Silk Road and Yuelu Shanwu.







## Jianguomen & Guomao

This area is the heart of Beijing's CBD and the first embassy area, hence an established community for expatriates. It has Beijing's most top hotels, such as St. Regis and China World and collects most transcontinental companies. It is no doubt that this area offers the city's best business banquets and most trendy lifestyle. Those boutique restaurants dotted in the embassy area are always worth a try.

## Yansha & Sanyuanqiao

Except world-known and long-established restaurants such as Hard Rock Cafe and Paulaner Brauhaus, Yansha & Sanyuanqiao area has Beijing's most emerging dining streets.

Some restaurants along Xiaoyun Lu are small but have good atmosphere. Xingbalu situates near shopping street, Lady's Street. Diners enjoy a high chance of coming across Chinese popular stars if they go to Xingbalu, where lots of restaurants gather. Lucky Street, next to the west wing of the Century Theatre, is lined with four-storey independent buildings. Twenty-two catering services are based on the street, offering Sichuan, Hong Kong, Macao, Japanese, Korean, Thai, German, French, Australian, and tropical islands fare as well as fusion cuisine. The 22 eateries include two galleries which serve as café and teahouse.

## Gongti

Neighbouring the famous Sanlitun, Gongti area remains the most populated expatriates' hangout and gathers the city's most featured restaurants of international cuisines.

Since the reign of Empress Dowager Cixi in the late 19th Century, western food has become increasingly popular



foods now dot the city, many of which have foreign chefs with international experience. Asian cuisines such as Japanese, Korean, Thai and Indian are also popular among both locals and foreigners in Beijing.

## Financial Street

Over 1000 financial institutions reside inside this area, which attracts three hotels, Ritz-Carlton, InterContinental and Westin and relevant leisure facilities, such as dining street and Four Seasons shopping center.

This area suits businessmen best, since restaurants vary from cost effective KFC to a luxury Italian restaurant in Ritz-Carlton.

## Zhongguancun

Zhongguancun, Beijing's technology hub or the "Silicon Valley of China", is one of the few areas in western Beijing where you can savour more than enough international food.

Zhongguancun Plaza, the complex integrating office buildings, a shopping centre, a supermarket, a dining street and numerous eateries and electronic markets, offer sumptuous choices in cuisines all the day, from Sichuan to Canton, from Thai to Italian.





## Wudaokou

Wudaokou Subway Station is located in the university area. There are many overseas students from different countries lodging here, but Korean students are in the majority. So many aspects of Wudaokou have Korean characteristics.

Wudaokou has become a fashionable and exciting place. There are many restaurants around. Sichuan dishes and Korean food are popular here so come to Wudaokou to enjoy some spicy food from different regions.

## Royal Gardens

Summer Palace and Beihai Park used to be Qing's royal gardens and inherit not only the enchanting sights, but also two reputed restaurants of royal cuisines.

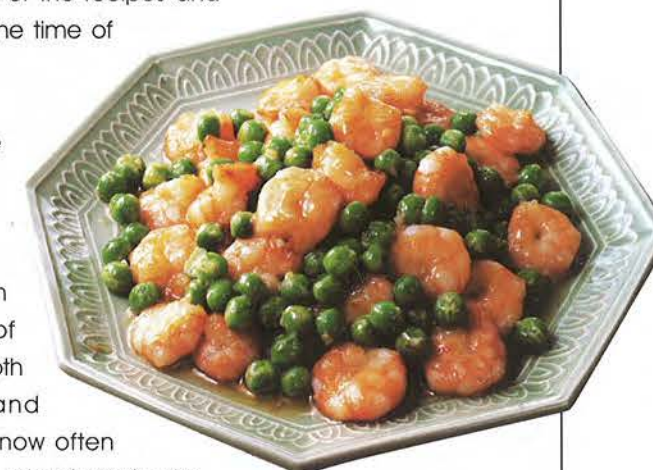
As the name suggests, royal cuisine consists of the recipes and dishes of the imperial kitchens, dating from the time of the Qing Dynasty.

Originating from the regional cooking of the Manchu and Han peoples, the cuisine pays as much attention to the quality of its ingredients as to its design. Dishes that have

survived retain much of the culinary art of the royal kitchens, both lightly-flavoured and exquisite. They are now often served by descendants of chefs who worked in the imperial palace.



The *Manhan Quanxi*, a feast of Manchu and Han courses, was originally designed as a court banquet. It included 108 dishes that had to be eaten over three days.



## TIPS

Restaurants in Beijing usually do not require tips or a service charge. Do not worry about getting the chopsticks right first time; practice not perfection! Do observe some of the taboos associated with eating in China.



# 名录 Directory



## PCO & DMC in Beijing

### Ogilvy & Mather Public Relation

Huali Building, No.58 Jinbao Street, Beijing 100005  
TEL: 8610-85206688  
FAX: 8610-85206060

### Edelman Public Relationship Worldwide

Room 3301, Building A, Beijing Fortune Plaza,  
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Beijing 100005  
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FAX: 8610- 59211166

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FAX: 8610-63074887

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TEL: 8610-65055128  
FAX: 8610-65055258

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FAX: 8610-85894234

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FAX: 8610-65665959

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FAX: 8610-85185206

### Across China

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District, Beijing 100022  
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FAX: 8610-85801991

### Vision Consulting

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yangmenwai Ave. Chaoyang District, Beijing  
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TEL: 8610-65889588  
FAX: 8610-65880050

### HAOSI Event& Exhibition Group

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Beijing 100020  
TEL: 8610-65308885  
FAX:8610-65308886

### The Hoffman Agency

Room 2104, International Plaza, 19 Jianwai Road,  
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FAX: 8610-65868950

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Road, Chaoyang District,  
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FAX: 8610-64301108

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FAX: 8610-85653733



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FAX: 8610-85188066

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FAX: 8610-65226855

### HYBY Event Management Co. Ltd

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FAX: 8610-87952423

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FAX: 8610-65128785

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FAX: 8610-765676580

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TEL: 8610-65322061

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TEL: 8610-65321331

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TEL: 8610-65321235

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# Royal Thai

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TEL: 8610-65321903

# Turkey

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TEL: 8610-65322650

# United Arab Emirates

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TEL: 8610-65322112

# Great Britain

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TEL: 8610-65321961

# U.S.A

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TEL: 8610-6532383



# Ministries and Commissions under State Council

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No.7 Middle He Ping Li St, Dongcheng District, Beijing 100013  
TEL: 8610-84214890

## Ministry of Communication

No.11 Jianguomennei St, Dongcheng District, Beijing 100736  
TEL: 8610-65292114

## Ministry of Construction

No.9 San Li He Rd, Beijing 100835  
TEL: 8610-58934114

## Ministry of Culture

No.10 North Chao Yang Men St, Chaoyang District, Beijing 100020  
TEL: 8610-65551114

## Ministry of Education

No.37 Da Mu Cang Lane Xi Dan, Xi Cheng District, Beijing 100816  
TEL: 8610-66096114

## Ministry of Finance

No.3 South San Li He Rd, Xicheng District, Beijing 100820  
TEL: 8610-68551114

## Ministry of Foreign Affairs

South Chao Yang Men St, Chaoyang District, Beijing 100701  
TEL: 8610-65961114

## Ministry of Justice

No.10 South Chao Yang Men St, Chaoyang District, Beijing 100020  
TEL: 8610-65205114

## Ministry of Public Health

No.1 South Xi Zhi Men Wai Rd, Xicheng District, Beijing 100044  
TEL: 8610-68792114

## Ministry of Public Security

No.14 East Chang'an Avenue, Dongcheng District, Beijing 100741  
TEL: 8610-65202114

## Ministry of Railway

No.10 Fu Xing Rd, Xicheng District, Beijing 100844  
TEL: 8610-51840114

## Ministry of Water Conservancy

2nd Lane Bai Guang Rd, Xuanwu District, Beijing 100053  
TEL: 8610-63202114

## State Development Planning Commission

No.38 South Yue Tan St, Xicheng District, Beijing 100824  
TEL: 8610-68501425

## State Economic and Trade Commission

No.26 West Xuanwumen Street, Xuanwu District, Beijing 100053  
TEL: 8610-63192370

## Ministry of Science and Technology

No.815 Fu Xing Rd, Xicheng District, Beijing 100862  
TEL: 8610-66508000

## Ministry of State Ethnic Affairs Commission

No.252 Tai Ping Qiao St, Xicheng District, Beijing 100800  
TEL: 8610-66508000

## Ministry of State Security

No.14 Chang'an Avenue, Dongcheng District, Beijing 100741  
TEL: 8610-65244702

## Ministry of Supervision

No.2 South Guang'an Men, Xuanwu District, Beijing 100053  
TEL: 8610-83983333

## Ministry of Civil Affairs

No.147 Bei He Yan St, Dongcheng District, Beijing 100721  
TEL: 8610-58123114

## Ministry of Labor and Social Security

No.12 Middle He Ping Li St, Dongcheng District, Beijing 100716  
TEL: 8610-84201114

## Ministry of Land and National Resources

No.64 Fuchengmennei St, Xicheng District, Beijing 100812  
TEL: 8610-66558001

## State Administration of Radio, Film and Television

No.2 Fuxingmenwai St, xicheng District, Beijing 100866  
TEL: 8610-86093114

## Ministry of Agriculture

No.11 Nan Li, Exhibition Hall of Agriculture, Chaoyang District, Beijing 100125  
TEL: 8610-64193366

## Ministry of Commerce

No.2 East Chang'an St, Dongcheng District, Beijing 100731  
TEL: 8610-65198114

## State Family Planning Commission

No.14 Zhi Chun Rd, Haidian District, Beijing 100088  
TEL: 8610-62046622

## National Audit Office

No.1 Bei Lu Yuan, Zhan Lan Rd, Xicheng District, Beijing 100830  
TEL: 8610-68301114

## General Administration of Customs

No.6 Jianguomennei St, Dongcheng District, Beijing 100730  
TEL: 8610-65194114

## State Bureau of Taxation

No.5 West Yang Fang Dian Rd, Haidian District, Beijing 100038  
TEL: 8610-63417114

## Civil Aviation Administration of China

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TEL: 8610-64091114

## Ministry of Information Industry

No.13 West Chang An St, Dongcheng, District, Beijing 100804  
TEL: 8610-66014249

## National Tourism Administration

No.9 Jianguomennei St, Dongcheng District, Beijing 100740  
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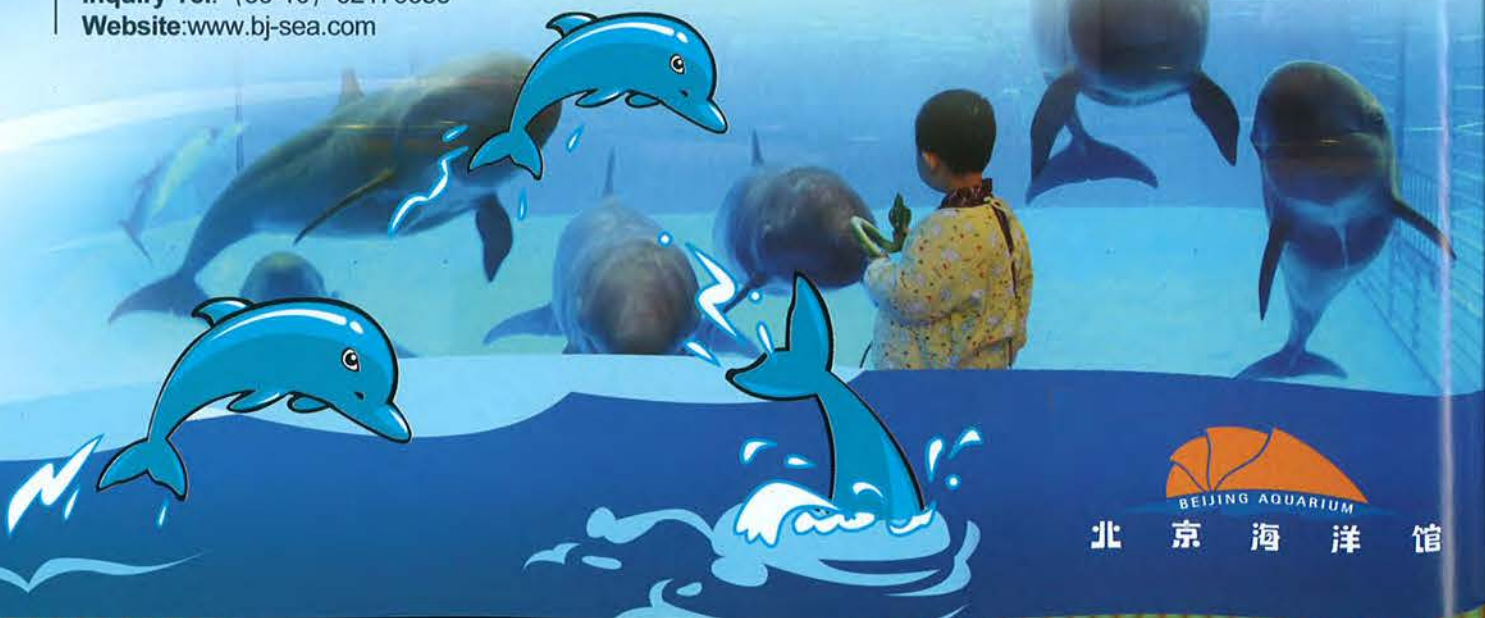
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Tel: 8610-4008808808  
To: pairs  
Days of Service: 1,2,3,4,5,6,7  
Flight Hours: 10.5

#### Air Korean (KE)

No.38 Xiao Yun Rd chaoyang District, Beijing  
100027  
Tel: 8610-84538137  
Fax: 8610-84538139  
To: Seoul  
Days of Service: 1,2,3,4,5,6,7  
Flight Hours: 2

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No.5 North sanhuan Rd chaoyang District,  
Beijing 100016  
Tel: 8610-65909191  
Fax: 8610-65909185  
To: Tokyo Osaka  
Days of Service: 1,2,3,4,5,6,7  
Flight Hours: 3

#### Asiana Airlines (OZ)

No.18 Xiaguangli North Dongsanhuan Rd  
chaoyang District, Beijing 100027  
Tel: 8610-64684000  
Fax: 8610-84609588  
To: Seoul Pusan  
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Flight Hours: 2

#### Austrian Airlines (OS)

No.50 Liangmaqiao Rd chaoyang District,  
Beijing 100016  
Tel: 8610-64622161  
Fax: 8610-64622166  
To: Vienna  
Days of Service: 1, 3,4,5,6  
Flight Hours: 10

#### SAS (SK)

No.37 ShengFu Plaza Maizidian St chaoyang  
District, Beijing 100004  
Tel: 8610-85276100  
Fax: 8610-85276111  
To: Copenhagen  
Days of Service: 1, 2,3,6,7  
Flight Hours: 9

#### Canadian Airlines (CP)

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Fax: 8610-64630576  
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Flight Hours: 10.5

#### British Airways (BA)

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Fax: 8610-65123637  
To: London  
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Flight Hours: 10



### Finn air (AY)

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Flight Hours: 8

### Japan Airlines (JL)

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Tel: 8610-65130888  
Fax: 8610-65139865  
To: Tokyo Osaka  
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Flight Hours: 3.15

### Northwest Airlines (NW)

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Fax: North: 8610-108006500472  
South: 8610-108002650488  
To: Amsterdam  
Days of Service: 1, 2, 4, 7  
Flight Hours: 10

### Malaysia Airlines (MH)

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Fax: 8610-65052680  
To: Kuala Lumpur  
Days of Service: 2, 3, 4,5,6,7  
Flight Hours: 14

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Tel: 8610-64673337  
Fax: 8610-64651098  
To: Sydney  
Days of Service: 2, 3, 4,5,6,7  
Flight Hours: 14

### Singapore Airlines (SQ)

No.2 Building China World Trade Center  
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Tel: 8610-65052233  
Fax: 8610-65051178  
To: Singapore  
Days of Service: 2, 3, 4,5,6,7  
Flight Hours: 6

### Swiss International Airlines (LX)

No.50 Liangmaqiao Rd chaoyang District,  
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Tel: 8610-84540180  
Fax: 8610-64652997  
To: Zurich  
Days of Service: 2, 4,5,6,7  
Flight Hours: 10.5

### United Airlines (UA)

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Tel: 8610-64631111  
Fax: 8610-64638364  
To: New York  
Days of Service: 2, 4,5,6,7  
Flight Hours: 17.5

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### Eastern Airlines (MU)

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